

**VINAYAKA MISSIONS RESEARCH FOUNDATION**  
**AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT**  
**PLASTIC WASTE FREE CAMPAIGN - TWO DAYS REPORT**

Department of Management along with Unnat Bharat Abhiyan(UBA), ISR cell, Aarupadai Veedu Institute of Technology, students visited five villages adopted under UBA on 29 September 2019 and 30 September 2019 regarding Plastic Waste Free Campaign (Swachhata Hi Seva 2019). The campaign was regarding plastic ban. The primary objective is to address the environmental hazard which is being created by the continuous use of plastics in the country. The five villages visited are Alathur, Siruthavur, Arungkundram, Kothimangalam and Naduvangkarai. In this campaign, various activities such as collecting plastics from individual homes, common places in villages, providing awareness to people in villages, primary school students, nursery school teachers and petty shop owners, initiated to use cloth bags to Gypsy by providing rice in cloth bags.

**ACTIVITIES**

1. Collecting plastics – Plastics were collected from various common places and individual homes in 5 villages. Around 20 kgs of plastics were collected and handed over to municipality. People were very happy to handover the plastics to us. They co-operated well which helped us a lot.
2. Providing awareness – Awareness about ill effects of using plastics was created by narrating about the disadvantages of plastics and also insisted to avoid plastics in all the five villages visited. Awareness was given to common people, petty shop owners, Nursery school teachers and Primary school students of Government primary school and nursery school of Kothimangalam.
3. Initiating the use of Cloth bags - Met tribal people in Kothimangalam village and gave awareness about use of cloth bags and initiated it by providing them rice in cloth bags.



Old Mahabalipuram Pal, Tamil Nadu 603109, India

| Type      | Degree     | DMS         |
|-----------|------------|-------------|
| Latitude  | 12.6872267 | 12°41'14" N |
| Longitude | 80.1800886 | 80°10'48" E |

29 Oct 2019, 10:36 am



Old Mahabalipuram Pal, Tamil Nadu 603109, India

| Type      | Degree     | DMS         |
|-----------|------------|-------------|
| Latitude  | 12.6868719 | 12°41'13" N |
| Longitude | 80.1800886 | 80°10'48" E |

29 Oct 2019, 10:44 am



Kanchipuram, Tamil Nadu, India

| Longitude  | Latitude  | Temperature |
|------------|-----------|-------------|
| 80.0729° E | 12.681° N | 26° C       |

Wednesday, 30, Oct, 2019 02:36 PM



Asthur Colony, J. J Nagar, Tamil Nadu 603109, India

| Type      | Degree     | DMS         |
|-----------|------------|-------------|
| Latitude  | 12.6903767 | 12°41'25" N |
| Longitude | 80.1804827 | 80°10'50" E |

29 Oct 2019, 10:54 am



Thirukazhukundram, Thiruppalaiyil, Eduthalapuram P.P., Tamil Nadu 603110, India

| Type      | Degree     | DMS        |
|-----------|------------|------------|
| Latitude  | 12.6834859 | 12°41'0" N |
| Longitude | 80.1548947 | 80°9'18" E |

29 Oct 2019, 11:29 am



Uppanadi Pond, Thirukazhukundram, Tamil Nadu 603109, India

| Type      | Degree     | DMS         |
|-----------|------------|-------------|
| Latitude  | 12.6800248 | 12°40'48" N |
| Longitude | 80.1580343 | 80°9'29" E  |

29 Oct 2019, 11:36 am



Kanchipuram, Tamil Nadu, India

| Longitude  | Latitude    | Temperature |
|------------|-------------|-------------|
| 80.0727° E | 12.68057° N | 26° C       |

Wednesday, 30, Oct, 2019 12:39 PM



MDR462, Tirukazhukundram, Tamil Nadu 603109, India

| Type      | Degree     | DMS         |
|-----------|------------|-------------|
| Latitude  | 12.6098186 | 12°36'35" N |
| Longitude | 80.0725252 | 80°4'21" E  |

30 Oct 2019, 11:18 am



MDR462, Tirukazhukundram, Tamil Nadu 603109, India

30 Oct 2019, 11:34 am