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Head I/C (H and S) | Entrepreneurship Development Cell Coordinator

07.01.2019

REPORT ON PARTICIPATION IN EXPORT SUMMIT 2018

EVENT : EXPORT SUMMIT 2018

ORGANISERS : EXPORT PROMOTION COUNCIL

VENUE : Centenary Auditorium, University of Madras

Date : Dec 22, 2018

Theme of the Summit : Export Promotion among Small and Medium Scale Manufacturers and Traders

The One Day summit, organized by Export Promotion Council was very informative , wherein the different opportunities available in the current scenario of our nation and state was discussed by different panels . Panel discussions were held on Basic Requisites for Export as a business opportunity, Best Practices in Foreign Trade, Export Risk Management, Women Entrepreneurship and Online Trading. A very exhaustive discussion was held on the rules and regulations prevailing in the state and central government for exporting different commodities and finished goods from India. **Mr.Thirupathirajan**, presented the different factors involved in exporting any items from our country and also detailed with few significant case studies . He gave an insight into Manufacturer exports, Merchandise Exports and Merchandising Trade and Services Export. **Mr.G.Rajamurti**, MD, Global Institute of Foreign Trade chaired a panel discussion on “Best Practices in Foreign Trade” with Mr.Aboo Backer, Cross – Country trader, Mr.R.Sricharan, B2C E-Commerce Business and Mr.Saravanan, MD,ECA Fruit and Vegetable Exports and Mr.Andigiri, CEO, Soft Square . The discussion was mostly on the practices that could lead to become a successful exporter. As a whole, the events gave an insight into, methods and practices for exporting business as an entrepreneurial venture.

As an institution, a membership in the Export Promotion Council, will give ample opportunities for Entrepreneurship Development Cell Members and aspiring entrepreneur students to participate in training programs conducted frequently on different significant topics.

Experts :

1. **Mr.Thirupathirajan**, Director, Raj Exim Group of Companies, Chairman, EPC
2. **Mr.R.Veeramani**, President, Capaxil.
3. **Mr.Sethuraman Sathappan**
4. **Mr.G.Rajamurti**, MD, Global Institute of Foreign Trade
5. **Mr.Aboo Backer**, Cross – Country trader
6. **Mr.R.Sricharan**, B2C E-Commerce Business , MD, Sri Vasavi Jewellers, Coimbatore.
7. **Mr.Saravanan**, MD,ECA Fruit and Vegetable Exports
8. **Mr.Andigiri**, CEO, Soft Square