

DEPARTMENT OF MANAGEMENT

Event Title	THE GREAT BEGINNING 2.0		
Resource Person	Dr. Anuradha Ganesan, Vice President, VMRF - DU		
Academic year	2023 - 2024	Quarter	I
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Business Competition		
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre - Incubation / others)	Start-up		
Start date & End Date (DD/MM/YYYY)	02-11-2023	02-11-2023	
Duration of the activity (in Mins) & Start Time & End Time	Duration: 7.30 hours	Start Time: 09: 00 AM	End Time: 03:30 PM
Participants	Students: 87	Faculty: 6	External: 1
Mode of session (online / offline)	Offline		
Face book/Twitter/Integra/LinkedIn URL	-		
Event Organizer / Coordinator Faculty Name / Department / Designation	Mr. V. Barathnivash Assistant Professor, Department of Management,		
Target Participants	I year MBA & II year MBA students.		
Outcome	The outcome of a business competition stall is potential results include winning the competition, gaining recognition as a runner-up or finalist, increasing sales and customer base, networking opportunities, receiving valuable feedback, enhancing brand exposure, and gaining validation and confidence in your business idea.		
Expenditure Amount, If any	Nil		

Approval Form

AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
VINAYAKA MISSIONS SEARCH FOUNDATION

APPROVAL FORM FOR GUEST LECTURE / SEMINAR / INDUSTRIAL VISIT

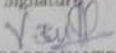
SEMESTER: EVEN

ACADEMIC YEAR: 2023 - 2024

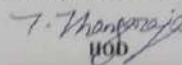
DEPT: MBA

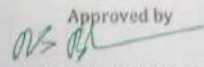
DATE: 02/11/2023

S.No	Date	Topic/ Company	Whether the topic/visit relevant to current semester course if yes Subject code/Name	Name of the Resource person/company with address & phone number	Faculty Coordinator(s)	Budget	Outcome	Justifica tions by HoD
1	02/11/2023	THE GREAT BEGINNING 2.0	Yes Indian Models in Entrepreneu rship and Start - up	Dr. Anuradha Ganesan, Vice President, VMRF - DU	Ms.V. Barathnivash Assistant Professor, Department of Management	-	The outcome of a business competition stall is potential results include winning the competition, gaining recognition as a runner-up or finalist, increasing sales and customer base, networking opportunities, receiving valuable feedback, enhancing brand exposure, and gaining validation and confidence in your business idea.	Useful for students to get practical exposure on Start-ups, Networking Opportunities gaining confidence on Business ideas.

Signature

COORDINATOR

Recommended / Not Recommended by


HOD

Approved by

DEPUTY DIRECTOR



DEPARTMENT OF MANAGEMENT
in association with
Institution Innovation Council (IIC) and
Entrepreneurship Development Cell



Cordially invite you all for the

Inauguration of **THE GREAT BEGINNING 2.0**

Presided by

Dr. Anuradha Ganesan
Vice President, VMRF-DU



Nov 02, 2023

09.00 a.m.

Open Auditorium



Organized by DOM Devisers



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

DEPARTMENT OF MANAGEMENT (DOM)

In Association with Institute Innovation Council (IIC)
and Entrepreneurship Development Cell (EDC)

Buckle up for another ride! After the wild triumph of Great Beginning Season-1, we're back with a bang for Season-2.

THE GREAT BEGINNING 2.0 Business Competition

Best Stall will be rewarded
+
Exciting Gifts

Rules:

3 members in a group

It's time to display
your innate
business acumen.

Registration Fee:
₹ 250/-

For Enquiry and Registration:

7639261272

2nd Nov 2023
Venue:
Open Auditorium

Organized By:
DOM DEVISERS



VINAYAKA MISSION'S
RESEARCH FOUNDATION
Deemed to be University under section 3 of the UGC Act 1956



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

Key outcomes of a business competition stall include:

- Winning the competition, which provides recognition and credibility.
- Increasing sales and expanding the customer base.
- Networking with potential partners, investors, and industry experts.
- Receiving valuable feedback for business improvement.
- Enhancing brand exposure and visibility in the market.
- Gaining validation and confidence in your business idea and strategy.

The Department of Management is very glad to inform you that Business Competition “The Great Beginning 2.0” has been conducted on November 2, 2023. Deputy Director of the Department of Management, Prof. P.S. Balaganapathy, and other faculty members Mr. T. Thangaraja, Dr. V. Sheela Mary, Dr. Dolly Misra, Mr. V. Barathnivash and Ms. M. Sandhiya supported to conduct of the event.





VINAYAKA MISSION'S RESEARCH FOUNDATION
(Deemed to be University)
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
Department of Management
I YEAR MBA – BATCH (2023 – 2025)

S.NO	NAME
1	ABISHEK S
2	ADLIN L
3	AMITESH KUMAR
4	AROCKIA SELVI FATHIMA A
5	BALAJI V
6	CHANDRU K
7	DEVARAJ B
8	DHANALAKSHMI B
9	DHANUSH KUMAR R
10	ANBUKKARASAN

11	FELIX E
12	GOPI S
13	GOVARTHAN R
14	HARIHARAN B
15	JEEVA S
16	KARTHEKEYAN V
17	KAVYA M
18	KEERTHANA S
19	KEERTHANA S
20	KETHRANAYA P R
21	KIRTHIK KUMAR J
22	KUMARAMANIKANDAN R
23	MALINI I
24	MATHUMITHA T C
25	MOHAMED YOUSUF RASEETH
26	MOHANA PRIYA A
27	MONISHA N
28	NIKITA
29	NISHA S
30	NIVETHA K
31	PARAMESHWARI S
32	PRADEEP M
33	PRIYA GAYATHRI D
34	PURUSHOTHAMAN S
35	RAJALINGAM D
36	RAKSHITHA B
37	RAMYA K
38	SANKARAMOORTHY MAHESH RAM
39	SEETHALAKSHMI D

40	SURYA S
41	SWETHA D
42	TAMIZHARASAN S
43	YUVANESHWAR A
44	MAHARANI D
45	AJITHKUMAR
46	SRIRAM S.B

VINAYAKA MISSION'S RESEARCH FOUNDATION
(Deemed to be University)
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
Department of Management
II YEAR MBA – BATCH (2022 – 2024)

S.NO	NAME
1	AKHIL VINAYAN V B
2	ANISHA
3	ANUSHA S
4	BALARAMAN S B
5	DINAKARAN K S
6	GOPINATH V
7	GUNASEKARAN P
8	KAMALESH R
9	KAMINI S
10	KAUSHIK R
11	KISHORE S
12	LAVANYA J
13	MOHAMMAD ALI A
14	MOHANRAJ T

15	NAVEEN KUMAR R
16	NILOTO L YEPTHO
17	PANTA PRASAD
18	PINKY KUMARI GUPTA
19	PRABHAKAR KUMAR
20	PRASHANT KUMAR
21	PRAVEENKUMAR M
22	PRITY KUMARI
23	RABIN A
24	RAHUL A
25	RAJESH H
26	RITIKA RANI
27	RIYA B
28	SANTHOSH S
29	SETHUPATHI S
30	SHAILESH KUMAR
31	SIVAKUMARAN A
32	SIVARAMAN S
33	SUDHARSAN R
34	SUGANTHA LAKSHMI V
35	SURYA C
36	TAMILARASAN V
37	UDHAYA SHANKARI R
38	VIGNESH V
39	VINITHA K
40	YOGALAKSHMI P
41	YOGESHWARAN G