Professional
Proficient
Passionate

AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

Admission Open 2023-24

Explore your Intellectual Curiosity
in a Synergetic Community of Achievers

MBA

Department
of
Management (DoM)

ARIIA
ATAL RANKING OF INSTITUTIONS
ON INNOVATION ACHIEVEMENTS

AICTE

nirf
National Institutional Ranking Framework

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

MSME

DSIR
RECOGNIZED

MADRAS
MMA
MANAGEMENT
ASSOCIATION
ESTD. 1956

Discovering AVIT!

since 1998

Celebrating **25** years
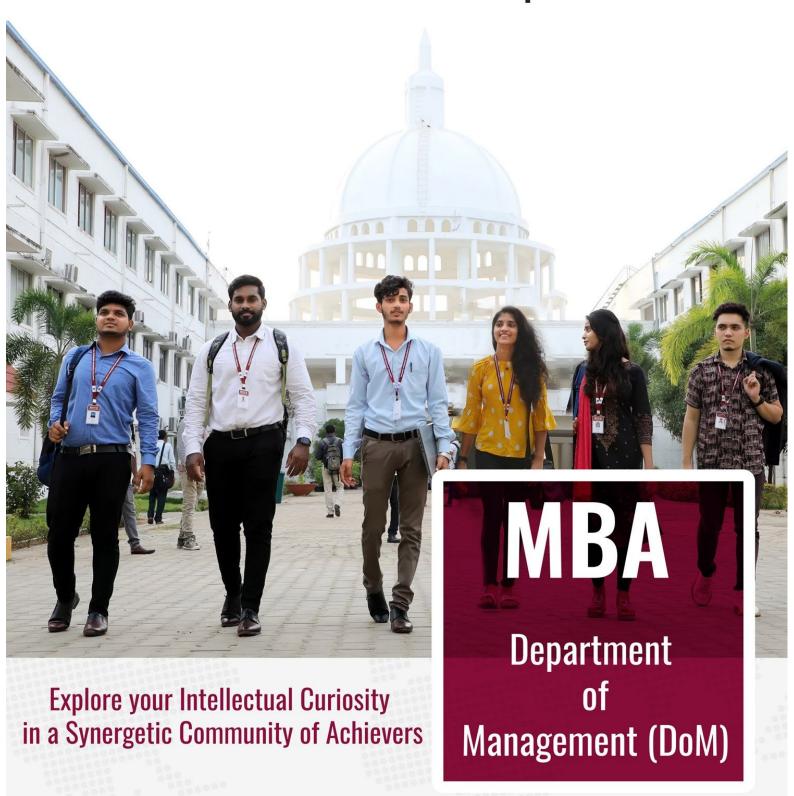
Silver Jubilee

Aarupadai Veedu Institute of Technology (AVIT) was established in the year 1998 as an Affiliated Institution under the University of Madras and later under Vinayaka Mission's Research Foundation (Deemed to be University) in 2004.

AVIT is approved by All India Council for Technical Education (AICTE).

The Institution is committed to impart quality education to the students from different socio-economic backgrounds. The Institution offers Under-Graduate and Post-Graduate programmes in different disciplines including Engineering and Management (Full-Time Regular).

Department of Management (DoM)

Department of Management (DoM) was established as Aarupadai Veedu Institute of Management Studies in the year 1994 as an affiliated Institution under the University of Madras and later brought under the ambit of AVIT in 2004.

DoM is offering a two year full time Master of Business Administration (MBA) degree programme.

It aims to provide the students with the advanced learning that would enable them to upskill themselves to face the challenges in the demanding global scenario and impart managerial skills and entrepreneurial spirit coupled with multidisciplinary research activities.

This programme helps the students to adapt to the modern business requirements and imbibe in them the conceptual and analytical leadership skills to match the competitive requirements of the modern dynamic world.

Interactive Sessions | Dynamic Academicians | Career and Placements Assistance | Industry Aligned Curriculum | Smart Class Rooms

About The
Programme

Master of Business Administration

● AVIT is one of the few colleges in India that provides triple specialization in MBA.

Specializations

Single	Triple	
	Group 1	Group 2
1. Airport & Airlines Management* 2. Hospital Management* 3. Real Estate Management* 4. Healthcare Management*	1. Marketing Management 2. Finance 3. Human Resources Management 4. Operations Management 5. Logistics 6. Agri-Business Management 7. Airport & Airlines Management* 8. Hospital Management* 9. Real Estate Management* 10. Healthcare Management*	1. Entrepreneurship 2. Business Analytics 3. International Business 4. Retail Management 5. Management Information System 6. Strategy 7. Project Management 8. Banking and Insurance

● Students can opt for any of the offered specialization in their 3rd semester.

● Students are required to select any one specialization from the given category for **single specialization.**

● It is mandatory for students to select two specializations from group 1 and one specialization from group 2 for **triple specialization**.

Note: *Only these specializations can be taken as either SINGLE or part of TRIPLE specialization

Upskilling
Courses

CERTIFICATE COURSES
1. Office Management and Secretaryship
2. Productivity Through MSMEs.
3. Tally With Goods Service Tax (GST)
4. Fundamentals of Digital Marketing
5. Entrepreneurship Development

VALUE-ADDED COURSES
1. Management Skill Enhancement for Engineers
2. Office Management and Secretaryship
3. Tally with Goods Service Tax (GST)
4. IPR, Copyright & Trade Mark Fundamentals
5. Office Management for Engineers
6. Employability Skill Development
7. Outbound Learning Programme
8. Professional Skill Development
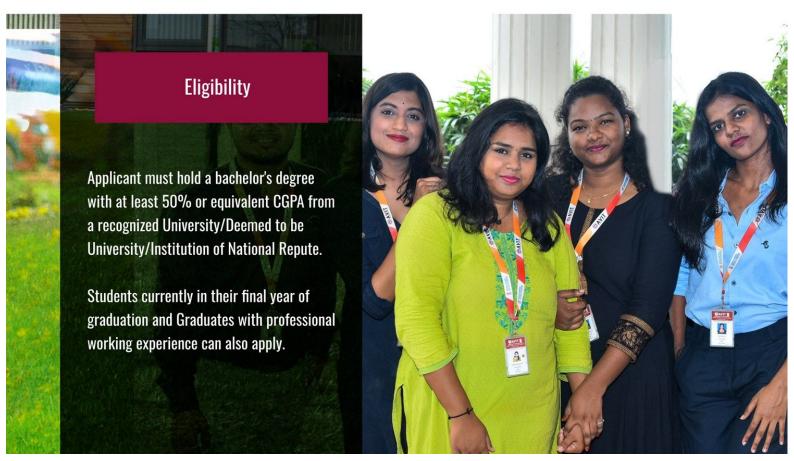
Fee Structure

Post Graduate Programme	Annual Tuition Fee in ₹
Master of Business Administration (Applicable to all Specializations)	₹ 1,00,000/-

Miscellaneous Fee : ₹ 12,000/- (Each Year), Examination fee as per University norms.

Merit and Alumni Scholarships are available

Eligibility

Applicant must hold a bachelor's degree with at least 50% or equivalent CGPA from a recognized University/Deemed to be University/Institution of National Repute.

Students currently in their final year of graduation and Graduates with professional working experience can also apply.

CAMPUS LIFE

CAMPUS FACILITIES

Transportation

ATM

Hostels

Girls

Boys

Wi-Fi Enabled Campus

Digital Library

Gymnasium

OUR MAJOR RECRUITERS

worksbot APPLICATIONS™

Salem Infotech

TATA CONSULTANCY SERVICES

HCL

Infosys

ZOHO

accenture

BYJU'S

Tech Mahindra

Technosoft CORPORATION

HITACHI Inspire the Next

GIEC
GANESAN INCUBATION AND ENTREPRENEURSHIP CENTER
(A Section 8 Company Under Companies Act 2013)
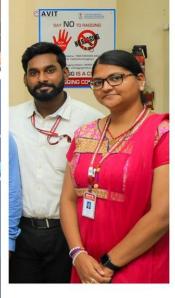
VIABLE ENTREPRENEURSHIP OPPORTUNITIES!!!

GANESAN INCUBATION AND ENTREPRENEURSHIP CENTER (GIEC) is a section 8, not for profit company and technology business incubator for start-ups.

They facilitate entrepreneurial and innovation ecosystem to students, faculty, industry, investors, government and society at large.

As MBA students, this platform will provide great opportunities to explore entrepreneurship and practice management that is future oriented.

AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

VINAYAKA MISSION'S RESEARCH FOUNDATION
Deemed to be University under section 3 of the UGC Act 1956

A GRADE
Accredited with 'A' Grade by NAAC

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