

**VINAYAKA MISSIONS RESEARCH FOUNDATION
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT**

**INDUCTION PROGRAM
RECENT TRENDS IN DIGITAL MARKETING
Academic Year (2022 – 2023)**

The Department of Management organized a webinar on “RECENT TRENDS IN DIGITAL MARKETING” on 6th October 2022. I Year MBA students participated in the webinar. The resource person was Dr. Vani Murugesan, General Manager, Digital Marketing, VMRF - DU. Around 27 MBA students participated and gained knowledge about digital marketing and its importance.



Cordially invites you all for the

**MBA Induction Program on
Recent Trends in Digital Marketing**

Resource Person

Dr. Vani Murugesan
General Manager,
Digital Marketing, VMRF-DU

Thursday, October 06, 2022

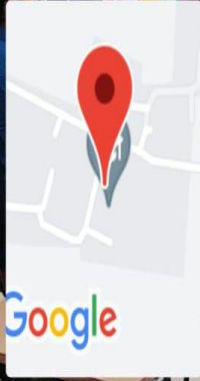
Time : 11.00 a.m.

Venue : DoM Digital Classroom

Department of Management (DoM)



Kanchipuram, Tamil Nadu, India
CHAWLA BLOCK, AARUPADAI VEEDU INSTITUTE OF
TECHNOLOGY, Tamil Nadu 603104, India
Lat 12.657009°
Long 80.18002°
06/10/22 11:20 AM GMT +05:30



GPS Map Camera

VINAYAKA MISSION'S RESEARCH FOUNDATION
(Deemed to be University)
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

Department of Management

I YEAR MBA – BATCH (2022 – 2024)

S.NO	NAMES
1	AKHIL VINAYAN V B
2	ANUSHA S
3	BALARAMAN S.B
4	GOPINATH V
5	KAMINI S
6	KARUNA R
7	LAVANYA J
8	MOHANRAJ T
9	NILOTO L YEPTHO
10	PRAVEEN KUMAR M
11	CATHERINE REENA
12	RABIN A
13	RAJESH H
14	RITIKA RANI
15	SETHUPATHI S
16	SHAILESH KUMAR
17	SIVAKUMARAN A
18	SIVARAMAN S
19	UDHAYA SHANKARI R

20	VINITHA K
21	YOGALAKSHMI P
22	KISHORE S
23	VIGNESH V
24	PRASANTH KUMAR PREETHAM
25	NISHANTHI P
26	RAGAVI
27	ANISHA