



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**Department of  
Management**

**MBA**

**Admission Open  
2024-25**



**Explore your Intellectual Curiosity  
in a Synergetic Community of Achievers**



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
Deemed to be University under section 3 of the UGC Act 1956



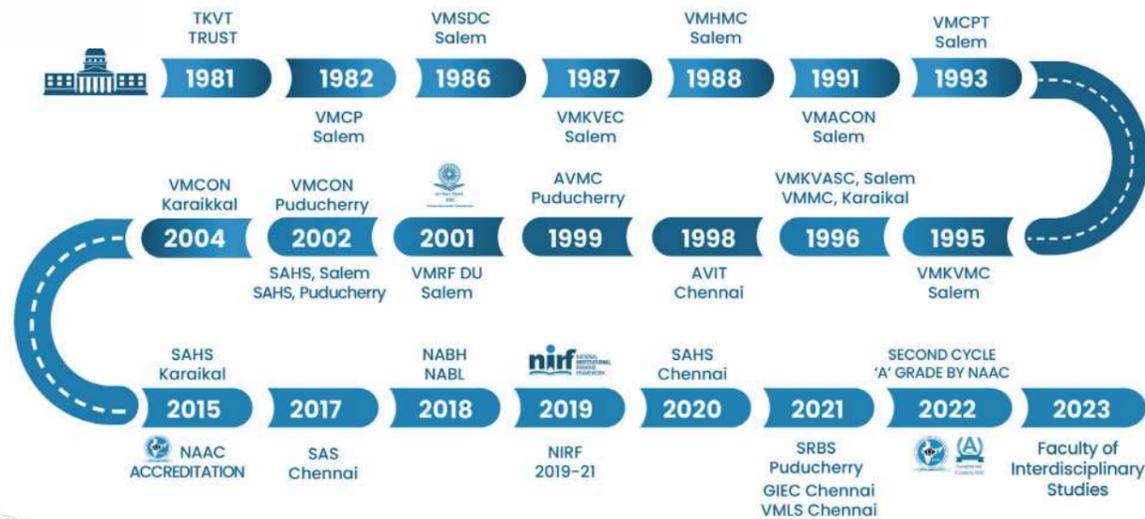
**nirf-Innovation**  
National Institutional Ranking Framework for Innovation  
Ministry of Education, Government of India



# About VMRF

Vinayaka Mission's Research Foundation was established with the vision of augmenting the choicest education for all. The University is located at Salem with four campuses situated at two different districts of Tamil Nadu and Pondicherry respectively. VMRF has a global reputation as a Multi-disciplinary University.

The University offers Diploma, Undergraduate, Postgraduate and Doctoral Programmes in 14 different faculties. VMRF cherishes the sense of community, diversity and inclusion among its students



# About The Programme

*Committed to Impart Quality and Excellence to Help Build Better Prospects*

## Master of Business Administration

AVIT is one of the few colleges in India that provides triple specialization in MBA

Specializations	
Group 1	Group 2
<ol style="list-style-type: none"> <li>Functional Areas in Management</li> <li>Marketing Management</li> <li>Finance</li> <li>Human Resources Management</li> <li>Operations Management</li> <li>Logistics</li> <li>Agri-Business Management</li> <li>Airport &amp; Airlines Management</li> <li>Hospital Management</li> <li>Real Estate Management</li> <li>Healthcare Management</li> </ol>	<ol style="list-style-type: none"> <li>Emerging Trends in Management</li> <li>Entrepreneurship</li> <li>Business Analytics</li> <li>International Business</li> <li>Artificial Intelligence</li> <li>Cyber Security</li> <li>Sports Management</li> <li>Hotel Management</li> <li>Project Management</li> </ol>

- Students can opt for any of the offered specialization in their 3<sup>rd</sup> semester.
- It is mandatory for students to select two specializations from group 1 and one specialization from group 2 for triple specialization.

# About AVIT



Constituent College of VMRF - DU



Approved by AICTE



Robust Alumni Engagement



11+ Research Centres



Focus on foreign language training (Japanese, French and German)



Focused initiatives on Multidisciplinary Patent development and publishing



Excellent Placement Record in diverse core industries



Active Involvement in Professional Society Endeavors



Ganesan Incubation and Entrepreneurship Center (GIEC)



Pioneering Excellence Since 1994



## Fee Structure

Post Graduate Programme	Annual Tuition Fee in ₹
Master of Business Administration (Applicable to all Specialization)	₹. 1,50,000/-

Miscellaneous Fee : ₹. 12,000/- (Each Year), Examination fee as per University norms

**Merit and Alumni Scholarships are available**

## Eligibility

Applicant must hold a bachelor's degree with at least 50% or equivalent CGPA from a recognized University/Deemed to be University/Institution of National Repute. Students currently in their final year of graduation and Graduates with professional working experience can also apply.

## How to Apply?

### Online

The candidates can scan the QR Code to apply online. Pay ₹. 1000/- towards MBA 2024-25 application through Net Banking, Credit Card, Debit Card (or) Paytm Wallet.



### Offline

The candidates can purchase the MBA 2024-25 printed application form from the Corporate office in Chennai or from the Vinayaka Mission's Chennai Campus by making a payment of ₹. 1000/- in cash or through a Demand Draft (DD)

## Multiple Job Offers

The success stories of our graduates, who have garnered multiple placement offers from leading companies, affirming the caliber of education and career readiness offered at our institution.



Ms. Pinky Kumari Gupta



Mr. Prashant Kumar preetam



Ms. Anisha



Ms. Karuna R



Mr. Sethupathi S



Ms. Prity Kumari



Ms. Ragavi Krishnaswamy Sivakamasundari



Mr. Sivakumaran A



## Campus Life

### Celebrations



### Business 2.0



### Culturals



### Boys Hostel



### Girls Hostel



### AC & Non-Ac Rooms



### Cafeteria



### Digital Library - Remote Access



### Gymnasium



### Transport



### ATM



### Mess



### Sports



Debate  
Case study  
discussion  
Skill Based MBA  
Seminars  
Group discussion  
Assignments  
Activity Based Teaching  
Value Added MBA  
Experiential Learning



## Training & Placement

### Unfurling a New Dimension in Employability Status

The MBA program's emphasis on industry interactions enriches the learning experience, helping students bridge the gap between theory and practice. It equips them with the knowledge, skills, and perspectives needed to thrive in dynamic and competitive business environments.

### Engaging Students into Robust Learning Processes

- Interpersonal Skills
- Career Advancement & Higher Education
- Technical Knowledge & Reasoning
- Professional Skills & Attributes

## Our Major Recruiters



## Ganesan Incubation and Entrepreneurship Center



GIEC is a Section 8, Not-for-Profit company and technology business accelerator for start-ups, facilitating the entrepreneurial and innovation ecosystem to students, faculty members, industries, investors, government and society at large.

25+ Start-ups

₹ 3.6 Crore Fund Raised

₹ 60+ Lakhs Govt. Grants Received



## Viable Entrepreneurship Opportunities !



To Apply Online



### Corporate Office – Chennai :

New No. 213, Old No. 160, Poonamallee High Road (Behind Doshi Towers),  
Kilpauk, Chennai – 600 010, Tamil Nadu.

### Vinayaka Mission's – Chennai Campus :

Vinayaka Nagar, Rajiv Gandhi Salai (Old Mahabalipuram Road),  
Paiyanoor, Chennai – 603 104, Tamil Nadu.

### Regional Office – Vijayawada :

Aarupadai Veedu Institute of Technology (AVIT), D. No : 40-5/6-10,  
Ground Floor, Opposite to Hotel JSN Grand Beside Lot Mobile Showroom,  
Acharya Ranga Nagar, Near Benz Circle, Vijayawada, AP – 520 010.



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 [www.avit.ac.in](http://www.avit.ac.in)