





INSTITUION INNOVATION COUNCIL (IIC)

&

GANESAN INCUBATION AND ENTREPRENEURSHIP CELL

Organizes

Event Title	"Idea to Investment Raising"				
Resource Person	Mr.Ketan Jain, Angel Investor, Start Up Soutions Mr.Yaseen Shareef Shaik, Founder, Fund Enable, Start Up Enabler				
Academic year	2022 - 23	2022 - 23 Quarter			I
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Motivation Speech				
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre – Incubation / others)	Start-Up				
Start date & End Date (DD/MM/YYYY)	25.11.2022		-		
Duration of the activity (in Mins) & Start Time & End Time	Duration: Full Day		Start Time: 2.15 PM		Time: PM
Participants	Students: 40	Faculty: 2		Exter Nil	rnal:
Mode of session (online / offline)	Offline				
Event Organizer / Coordinator Faculty Name / Department / Designation	Dr.S.Prakash, Convenor, IIC – AVIT				
Target Participants	IIC Student Members of Engineering and Technology				
Outcome	The outcome of this session on Idea to Investment Raising was to provide a better understanding to the participating students on the methods by which they can work on their ideas to transform into products with a scope of establishing a start up for a perfect business. The experts certainly provide a exhaustive session on investment raising and funds mobilization at every stage of a startup.				

Report:

Institution Innovation Council (IIC-AVIT) & Ganesan Incubation and Entrepreneurship Centre (GIEC) organized a session on *Fund Raising* under the guidance of Dr.Mohamed Ahil, CEO, GIEC, AV Campus. Two renowned persons *Mr.Ketan Jain, Angel Investor, Founder, Start Up Solutions and Mr.Yaseen Shareef Shaik, Founder, Fund Enable, Mumbai* presented a session on "Idea to Investment Raising" under IIC - AVIT. The session was scheduled on afternoon of Nov 25, 2022 @ 2.15 PM at the Design Thinking Hall, GIEC.

Mr. Ketan Jain made an exhaustive session on means and methods to transform an idea into a fundable startup proposal to seek investment. He addressed the gathering on the essential factors of building an idea into a product marketable as a business. The student participants enthusiastically interacted with the angel investor on the aspects of building up a startup from an idea.

On the succeeding session with Mr.Yaseen Shareef Shaik, a panel discussion was arranged with the IIC - Mentor Mr.N.Lakshminarayanan, Innovation Ambassador and Coordinator – NISP on the funding opportunities for student start-ups from different government and non-government bodies in the present scenario.

The session was attended by around 40 IIC Student members and was organized at the Design Thinking Room, GIEC at AV Campus. *Dr.G.Selvakumar*, *Principal* presided the event and *Dr.L..Prabhu*, *President*, *IIC* & *Vice* – *Principal* (*Admin*) , *AVIT* convened the event. *Dr. Mohammed Adil A A, CEO*, *GIEC* felicitated the gathering. *Mr.N.Lakshminarayanan*, *Coordinator*, *NISP*, *AVIT* and *Dr.S.Prakash*, *Convenor IIC* organized the event on behalf of IIC.

Outcome:

The outcome of this session on Idea to Investment Raising was to provide a better understanding to the participating students on the methods by which they can work on their ideas to transform into products with a scope of establishing a start up for a perfect business. The experts certainly provide a exhaustive session on investment raising and funds mobilization at every stage of a startup.

EVENT BROCHURE



EVENT GALLERY







List of Participants

S.No.	Name of the Participant	Year	B.E./ B.Tech Department	
1	Bhudev Kumar	III	Civil Engg.	
2	Chandan Kumar	III	Civil Engg.	
3	Naveen Kumar S	III	Civil Engg.	
4	Rakesh K	III	Civil Engg.	
5	Abdul Rahman	III	Civil Engg.	
6	Sanjeev Kumar	II	CSE	
7	Sonu Kumar	II	CSE	
8	Kundan Kumar	II	CSE	
9	Bittu Kumar	II	CSE	
10	Raushan Kumar	II	CSE	
11	Kashish Fatima	II	CSE	
12	Abhishek Kumar	III	Civil Engg.	
13	Balaji	II	CSE	
14	Himanshu Kumar	III	Civil Engg.	
15	Siva Shankar G	II	CSE	
16	Sanjai G	II	CSE	
17	Satyam Kumar	II	CSE	
18	Atiqur Rahman	II	CSE	
19	Shashi Bhushan Kumar	II	CSE	
20	Ajay Kumar Mahto	II	CSE	

21	Nidish Kumar	II	AI & DS
22	Nipun Tiwari	II	CSE
23	Aditya Narayan Garg	II	CSE
24	Imran Khan	II	CSE
25	Vineet Kumar	II	CSE
26	Abhay Prakash	II	CSE
27	Sharmila	II	CSE
28	Anitha	II	CSE
29	Indhuja T	II	CSE
30	Neha Kumari	II	CSE
31	Puja Kumari	II	CSE
32	Lalitha B	I	CSE (AI & ML)
33	Syamala Jagadeswara Redyy	I	CSE (AI & ML)
34	Sawan Kumar G	I	CSE
35	Loknaath R S	I	CSE (AI & ML)
36	Kiran Santhosh	I	CSE (AI & ML)
37	Ajesh Babu	I	CSE (AI & ML)
38	Amit Kumar	I	CSE
39	Chandan Malakar	I	CSE
40	Shatyam Kumar	II	CSE