



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section-3 of the UGC Act 1956)



## INSTITUTION INNOVATION COUNCIL (IIC) – AVIT DEPARTMENT/ASSOCIATION

<b>Any one social media Url Link</b> Facebook/Twitter/Instagram/LinkedIn	<a href="https://www.instagram.com/p/CwAYbEzrH3G/?igshid=MTc4MmM1YmI2Ng==">https://www.instagram.com/p/CwAYbEzrH3G/?igshid=MTc4MmM1YmI2Ng==</a>		
<b>Program Driven by</b> IIC Calendar Activity/ MIC Driven Activity/ Celebration Activity/Self driven activity	IIC Calender Activity		
<b>Event Title</b>	Session on "How to Plan for start up and legal & Ethical Steps"		
<b>Resource Person</b>	Dr. Ananth Padmanabhan Dean, Vinayaka Mission's Law School		
<b>Academic year</b>	2022 - 23	Quater	IV
<b>Program Type</b> Level 1 - Expert Talk/ Exposure Visit/ Mentoring Session (2 to 4 Hours)  Level 2 – Conference / Exposure Visit / Seminar / Workshop (5 to 8 Hours)  Level 3 – Bootcamp/ Competition/ Demo Day/ Exhibition / Workshop (9 to 8 Hours)  Level 4 – Challenges/ Hackathon/ Tech Fest (Greater than 18 hours)	Level 1 – Expert Talk (2.5 Hours)		
<b>Program Theme</b> IPR & Technology Transfer / Innovation & Design Thinking / Entrepreneurship & Startup / Pre-Incubation & Incubation Management	Entrepreneurship & Startup		
<b>Start date &amp; End Date</b> (DD/MM/YYYY)	17/08/2023	17/08/2023	
<b>Duration of the activity (in Mins) &amp; Start Time &amp; End Time</b>	Duration: 150 Mins.	Start Time: 9:45 AM	End Time: 12:15 PM
<b>Participants</b>	Students: 175	Faculty: 8	External: 1
<b>Mode of session</b> (online / offline) * Online Video Url compulsory	Offline		
<b>Event Organizer / Coordinator</b> Faculty Name / Department / Designation	Pa.Suriya/ Civil/Assistant Professor (Grade II)		
<b>Expenditure</b>	NA		



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<p><b>Objective (100 letters only)</b></p>	<p>To Identify a viable business idea that fulfils a need in the market.</p> <p>To understand your target audience, competitors, and potential demand for your product or service.</p> <p>To establish a set of ethical principles that will guide your start-up's decisions and actions.</p>
<p><b>Benefits in terms of learning/skill/Knowledge obtained ( 150 letters only)</b></p>	<p>The process of creating a business plan that outlines a company's objectives, business strategy, financial forecasts, and operational plans was described by the speaker. Registration of the company name and organizational structure with the relevant government agencies also included in the session. Drafting agreements for business partnerships, employment, client contracts, and supplier connections were discussed by the resource person. Also covered the topic of seeking legal advice to ensure correctness. It also includes that How to create a thorough privacy policy, guarantee that customer data is handled securely and openly, and comply with applicable data protection legislation.</p>

## Report:

Institution Innovation Council (IIC) - AVIT & Ganesan Incubation and Entrepreneurship Cell GIEC organized **Session on "How to Plan for startup and legal & Ethical Steps"** for UG students, PG - Students, Research Scholars and Faculty members on 17<sup>th</sup> August 2023 at GIEC, AVIT.

**Dr.L.Prabhu** (IIC President & Vice Principal Admin, AVIT) delivered the welcome address and briefed about the gathering regarding significance and necessity of the conducting the session. He also shared his ideas of startup in the view of innovation and Legal. Later, Brief introduction for the resource person was given by **Mr. Nabam Tapung**, IV year, Civil Engineering.



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Then, followed by resource person **Mr. Dr. Ananth Padmanabhan, Dean, Vinayaka Mission's Law School** shared his Entrepreneurs passion, idea and a determination to bring it to fruition. Also discussed about Risk and Uncertainty, Adaptability, Entrepreneurial Ecosystem, and Disruption etc., Students from engineering department has interacted with the resource person with their perspectives.

The event was concluded with a feedback session among the participants. **Dr. K. Boobathy**, Professor from Department of EEE delivered the vote of thanks.



**Resource person for delivering the speech to the students**



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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

## EVENT BROCHURE

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**Cordially invite you all for the**

**Session on**

**How to Plan for start-up  
Legal & Ethical steps**

17.08.2023 | 09.45 am | Venue: GIEC

**Resource Person**  
**Dr. Ananth Padmanabhan**  
Dean, Vinayaka Mission's Law School

**In the Presence of**  
**Dr. G. Selvakumar**  
Principal, AVIT  
**Dr. L. Prabhu**  
VP Admin & IIC President, AVIT

**Event Coordinator**  
**Dr. Pa. Suriya**  
Asst. Prof. G-B, Civil Engineering  
IIC Dept. Coordinator

**Organised by** **INSTITUTION'S INNOVATION COUNCIL** **GIEC**

## EVENT GALLERY



**Resource person introduction given by  
Mr.Nabam Tapung, IV Civil**



**Resource person interaction with faculty  
members**





**Student expressing his idea in session**



**Resource person discussing with students**



**Vote of Thanks given by Dr. K.Boobathy**