







## AARUPADAIVEEDUINSTITUTEOFTECHNOLOGY DEPARTMENT OFBIOTECHNOLOGY

## REPORT ON GUEST LECTURE ON

## "OPPORTUNITIES AND CHALLENGES IN BIO-ENTREPRENEURSHIP IN 2022"

Department of Biotechnology in association with Entrepreneurship Development Cell has organized a guest lecturer titled "OPPORTUNITIES AND CHALLENGES IN BIO-ENTREPRENEURSHIP IN 2022" on 12.10.2022 for the students of Biotechnology. Mrs. M.Subathra, Assistant Professor, Department of Biotechnology anchored master of ceremony with Welcome note and Dr. R. Devika, Professor and Head, Biotechnology welcomed the chief guest and the gatherings. Ms. P. Mohanapriya, Assistant Professor, Department of Biotechnology introducted the guest Dr. C. Arthi Ram, Head of Operation, Madras Christian College, MRF Innovation Park, Chennai. The session was mainly focused on significance of Bio-entrepreneur the blend of Scientist and a Businessman. The key points covered on Innovation, Employment, Economic growth and social balance. The session concealed on the emerging areas such as Telemedicine, Personalized medicine, diagnostics, alternate nutrition and Biofuel & agriculture economy for the growth of Bio-entrepreneur and also delivered a note on Challenges faced by the Bio-entrepreneur like long gestation time period of investment recover, immense resource requirement, Huge funding, continuous dedication and good mentorship and about Central and State government funding Scheme for Startup was briefed by the chief guest Dr. C. Arthi. At the end of the session participants questions were clarified by the guest speaker and the guest lecture ended successfully by vote of thanks by Dr. A. Nirmala, Assistant Professor G- II, Department of Biotechnology.



