

DEPARTMENT OF MANAGEMENT

| | | | |
|--|---|-------------------------------|-------------------|
| Event Title | Learning Outcome Based Curriculum Framework (LOCF) | | |
| Resource Person | <p>Prof. Krishnan. A.R. Ph.D, Professor & Chairperson, Marketing Domain & Program Coordinator, SRM Institute of Science and Technology, Kattankulathur</p> <p>Dr. M. Kalaivani, Associate Professor, SRM Institute of Science and Technology, Vadapalani.</p> | | |
| Academic year | 2024 - 2025 | | |
| Program Type (Workshop / Motivation speech / Field Visit /Competition / Others) | Faculty Development Program | | |
| Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation& Pre – Incubation / others) | Others | | |
| Start date & End Date (DD/MM/YYYY) | 09-07-2025 | 09-07-2025 | |
| Duration of the activity (in Mins) &Start Time & End Time | Durati on: 3 hours | Start Time: 09:30 AM | End Time:12:30 PM |
| Participants | Stude nts:- | Facu lty: 6 | External:2 |
| Mode of session (online / offline) | Offline | | |
| Face book/Twitter/Integra/Lin kedInURL | - | | |
| Event Organizer / Coordinator Faculty Name / Department / Designation | Mr. Barathnivash. V, Assistant Professor, Department of Management. | | |
| Target Participants | MBA Faculties | | |
| Outcome | Learning Outcome Based Curriculum Framework (LOCF) ensures curriculum design is aligned with clearly defined learning outcomes to enhance student-centered education and measurable skill development. | | |
| Expenditure Amount, If any | 10,000 | | |



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)

Approval Form

AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
VINAYAKA MISSIONS RESEARCH FOUNDATION

APPROVAL FORM FOR FDP / SEMINAR / INDUSTRIAL VISIT

SEMESTER: EVEN

DEPT: MBA

ACADEMIC YEAR: 2024 - 2025

DATE: 09/07/2025

| S.No | Date | Topic/ Company | Name of the Resource person/company with address & phone number | Faculty Coordinator(s) | Budget | Outcome | Justifications by HOD |
|------|------------|---|--|--|--------|---|--|
| 1 | 09/07/2025 | Learning Outcome Based Curriculum Framework (LOCF) | Prof. Krishnan, A.R. Ph.D, Professor & chairperson, Marketing Domain & Program Coordinator, SRM Institute of Science and Technology, Kattankulathur | Mt. Barathivash. V, Assistant Professor, Department of Management | 10,000 | Learning Outcome Based Curriculum Framework (LOCF) ensures curriculum design is aligned with clearly defined learning outcomes to enhance student-centered education and measurable skill development. | LOCF ensures outcome- oriented teaching that aligns curriculum design with national academic standards, industry relevance, and student employability. |

Signature
COORDINATOR

Recommended / Not Recommended by
HOD

Approved by
DEPUTY DIRECTOR



Department
of
Management

Cordially invites you all to the

Faculty Development Program on

LEARNING OUTCOME BASED

CURRICULUM FRAMEWORK (LOCF)

Resource Persons



Prof. KRISHNAN. A.R., Ph.D.,
Professor & Chairperson
Marketing Domain & Program Coordinator
SRM Institute of Science and Technology (SRMIST)
Kattankulathur



Dr. M. KALAIVANI
Associate Professor
Faculty of Management
SRM Institute of Science and Technology
Vadapalani



09th July 2025



09:30AM to 12:30PM



Digital Classroom

About Guest Lecture:

The Learning Outcome Based Curriculum Framework (LOCF) is an approach to curriculum design that focuses on clearly defined outcomes that students are expected to achieve by the end of a course or program. It emphasizes knowledge, skills, values, and attitudes that learners must acquire. LOCF promotes student-centric learning by aligning teaching methods, learning activities and assessment strategies with expected outcomes. It ensures academic standards, transparency and accountability in higher education. The framework supports continuous improvement and helps institutions meet national and global educational benchmarks. Ultimately, LOCF enhances employability and holistic development of students.







Participant List

| S. No | Name of the Faculties |
|-------|-----------------------|
| 1. | Dr. T. Thanagaraja |
| 2. | Dr. Dolly Misra |
| 3. | Mr. V. Barathnivash |
| 4. | Ms. K. Velvizhi |
| 5. | Ms. A. Arunmathi |
| 6. | Ms. Divyasri. R |