



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING & DEPARTMENT
OF BIOMEDICAL ENGINEERING
IN ASSOCIATION WITH INSTITUTION INNOVATION COUNCIL (IIC)
& IEEE STUDENT BRANCH- AVIT & IETE STUDENTS FORUM

**Report – Workshop on “PRODUCT DESIGN DEVELOPMENT AND ENTREPRENEURSHIP
MANAGEMENT”**

Any one social media Url Link Facebook/Twitter/Instagram/L inkedln	https://www.instagram.com/p/Dlxnpc9MWar/?igsh=MTJkYmJvYjkwbdJ4bQ==
Name of the Event	Workshop on “PRODUCT DESIGN DEVELOPMENT AND ENTREPRENEURSHIP MANAGEMENT”
Date & Time	23.04.2025 & 10.00 am to 3.30pm (IST)
Guest Speaker	Mrs. Vidya J, Founder & Proprietrix, NIKMED Medical Technologies, Ambattur, Chennai
Total Participants	30 Students & 10 Faculties
Organised By	Department of Electronics and Communication Engineering & Department of Biomedical Engineering
Mode	Offline



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

EVENT BROCHURE



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
Vinayaka Missions Chennai Campus

DIAMOND

CS I-GAUGE

INNOVATION RATING

Cordially invites you all for the

Workshop on

Product Design Development and Entrepreneurship Management



Resource Person

Mrs. Vidya J
Founder & Proprietrix,
NIKMED Medical Technologies,
Ambattur, Chennai



23rd April 2025

10:00 AM - 03:00 PM

Smart Classroom

Organised by

**Department of Electronics & Communication Engineering
& Department of Biomedical Engineering**



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



IEEE





VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Report:

Workshop on “Product Design Development and Entrepreneurship Management”

Organized by: Department of Electronics and Communication Engineering & Biomedical Engineering Department

In association with: Institution Innovation Council (IIC), IEEE Student Branch - AVIT & IETE Students Forum

Date: 23.04.2025

Venue: TBL106 (Offline Mode)

The Departments of Electronics and Communication Engineering and Biomedical Engineering, in collaboration with the Institution Innovation Council (IIC), IEEE Student Branch - AVIT, and IETE Students Forum, organized a one-day workshop on “*Product Design Development and Entrepreneurship Management*” on April 23, 2025.

The event commenced with Ms. Ruth Kumari Das, Student IIC Member from the BME department, welcomed the gathering and provided an overview of the significance of product design, development, and entrepreneurial management.

Dr. L. K. Hema, Head of the Department, ECE, delivered the formal welcome address, setting the tone for the session. This was followed by an introduction of the chief guest by Ms. Hira Parveen S., Student IIC Member from the BME department.

The chief guest of the session was Mrs. Vidya J, Founder and Proprietrix of NIKMED Medical Technologies in Ambattur, Chennai. She gave an informative presentation on the many stages of product design and development, as well as ideas for efficient entrepreneurship management. Drawing from real-time case studies, Mrs. Vidya engaged



participants in practical learning, including training students to pitch their ideas and propose viable solutions.

The workshop, engaged 30 students and 10 faculty members, was highly participatory. Participants were split into groups to explore real-world issues and brainstorm potential solutions, raising creativity and teamwork.

The event concluded with a Vote of Thanks delivered by **Dr. Praba Sheela**, Convener, IIC AVIT. She appreciated the efforts of all organizers, the guest speaker, and the participants for making the workshop a resounding success.

Event Gallery





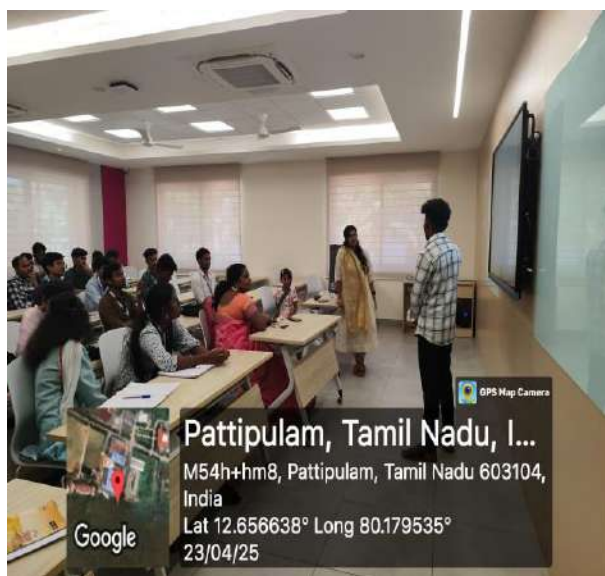
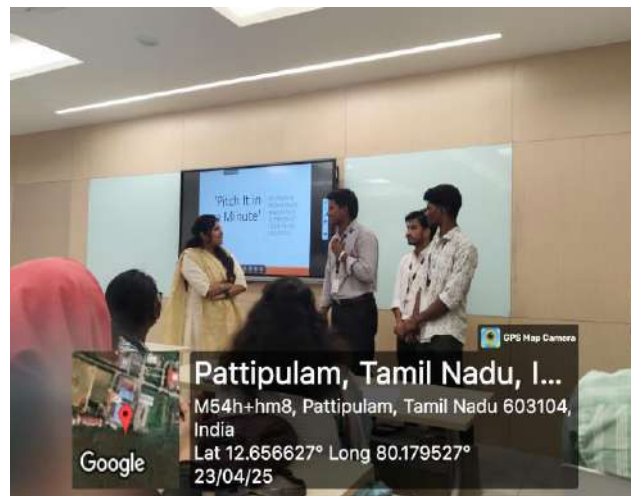
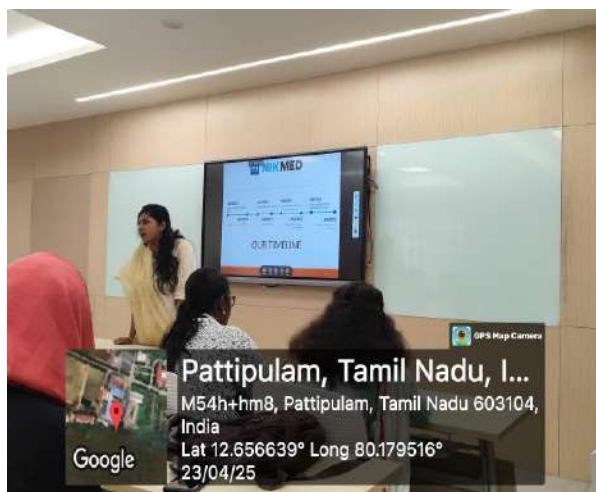
AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)





AVIT
ANAPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

LIST OF PARTICIPANTS

S.No	Participant Name	Year	Department
1.	Danush Adhithya A S	III	ECE
2.	Mummineni Sathish Kumar Naidu	III	ECE
3.	Md Ameer Hamia	III	ECE
4.	Sajitha Parveen R	III	ECE
5.	Magesh	I	M.TECH BIOTECH
6.	Abirami D	III	BME
7.	Chhotu Kumar	III	BME
8.	Dhiraj Kumar	III	BME
9.	Divya Bharti	III	BME
10.	Elumalai M	III	BME
11.	Gothandaraman D	III	BME
12.	Hira Parveen S	III	BME
13.	Laxman Ray	III	BME
14.	Nandhini A	III	BME
15.	Premlata Kumari	III	BME
16.	Rajaganapathi	III	BME
17.	Sanjay T	III	BME
18.	Sivabalan S	III	BME



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

19.	Velmurugan M	III	BME
20.	Vinjamuru Lakshmi	III	BME
21.	Vigneshwaran	III	BME
22.	Bavani R	II	BME
23.	Dipesh Mazumder	II	BME
24.	Mohamed Sulthan Ali S	II	BME
25.	Mothe Rohi Kumar	II	BME
26.	Ruth Kumari Das	II	BME
27.	Sanka Manasa Sai Naga Lakshmi	II	BME
28.	Bablu Kumar Saheliya	III	PHARMA
29.	Rathin S G	III	PHARMA
30	Raushan Kumar Ram	III	PHARMA
S.No	Participant Name	Department	
1.	Dr. L.K.Hema	ECE	
2.	Dr. Prabasheela B	PHARMA	
3.	Dr. Keerthika A	ECE	
4.	Dr. Hari Prasath	BME	
5.	Dr. Nagarajan	BIOTECH	
6.	Dr. Raja Sekar	PHARMA	
7.	Ms.Geethi	EEE	
8.	Dr.Saravana Kumar M	MECH	
9.	Ms.Vanitha R	EEE	
10.	Mr. Prabakaran V	BME	



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**



AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING
and
DEPARTMENT OF BIOMEDICAL ENGINEERING

ONE-DAY WORKSHOP
ON

**"PRODUCT DESIGN DEVELOPMENT AND
ENTREPRENEURSHIP MANAGEMENT"**

Date: 23.04.2023

Time: 10.00 AM

Sl.No	Participant Name	Department	Signature
1	Dr. B. Prabashash	Pharmac	[Signature]
2	Dr. L. K. Hema	ECE	[Signature]
3	Dr. L. Nagarajan	AOP/BTE	[Signature]
4	Rajasegaram E	AP	[Signature]
5	A. P. Annetta	AP	[Signature]
6	R. VANITHA	APII	[Signature]
7	Rutha Kumarasi Das	BME	[Signature]
8	S. Manasa	BME	[Signature]
9	MAQESH.P	Biotech	[Signature]
10	S. Hira Parveen	BME	[Signature]
11	Vijayamuri Lakshmi	BME	[Signature]
12	Prasanna Kumar	BME	[Signature]
13	Olga bharti	BME	[Signature]

Sl.No	Participant Name	Department	Signature
14	D. Abirani	BME	[Signature]
15	Sajitha Parveen. R	ECE	[Signature]
16	N. Vignesh	ECE	[Signature]
17	Sathish S	ECE	[Signature]
18	Elumalai. M	BME	[Signature]
19	Rajaganesan. R	BME	[Signature]
20	Gethandaraman	BME	[Signature]
21	Vigneshwara J	BME	[Signature]
22	S. MOHAMED SULTHAN ALI	BME	[Signature]
23	M. Sathish Kumar naidu	BE ECE	[Signature]
24	Valmugam. M	BE (BME)	[Signature]
25	Danush Adithyana	BE ECE	[Signature]
26	MD. AMBER HAMIA	BE ECE	[Signature]
27	Larman Ray	BE-BME	[Signature]
28	Vijay Kumar	BE-BME	[Signature]
29	AKASH KUMAR	BE ECE	[Signature]
30	T. Sanjay	BE (BME)	[Signature]
31	Chandha. Kumar	BE (BME)	[Signature]

Sl.No	Participant Name	Department	Signature
32	Rashmi Jyoti Ram	B.E. Pharmaceutical Engineering	[Signature]
33	Babli kumar. S	B.E PHARM	[Signature]
34	Dr. Praveeth S.	BME / Assoc. Prof	[Signature]
35	Dr. VAIDEVI. C	Assoc. Prof / CIVIL	[Signature]
36	Dr. A. Senthil Kumar	AP (G.I) / ECE	[Signature]
37	Dr. M. Saravanan Kumar	Assoc. Prof / BME	[Signature]
38	Geetha Perumbalan	AP (G.I) / ECE	[Signature]
39	V. PRABHAKARAN	AP (G.I) / BME	[Signature]
40	Swabalan	BE-BME	[Signature]
