

## DEPARTMENT OF MANAGEMENT

|                                                                                                                                             |                                                                                                                                 |                         |                       |
|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----------------------|
| <b>Event Title</b>                                                                                                                          | CAREER GUIDANCE 2025                                                                                                            |                         |                       |
| <b>Resource Person</b>                                                                                                                      | Mr. Venkatesh Kamaraj,<br>District Employment Officer,<br>Chengalpattu                                                          |                         |                       |
| <b>Academic year</b>                                                                                                                        | 2025 - 2026                                                                                                                     |                         |                       |
| <b>Program Type</b><br>(Workshop / Motivation speech / Field Visit / Competition / Others)                                                  | Motivation Speech                                                                                                               |                         |                       |
| <b>Program Theme</b><br>(IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre – Incubation / others) | Others                                                                                                                          |                         |                       |
| <b>Start date &amp; End Date</b><br>(DD/MM/YYYY)                                                                                            | 19-09-2025                                                                                                                      | 19-09-2025              |                       |
| <b>Duration of the activity (in Mins) &amp; Start Time &amp; End Time</b>                                                                   | Duration:<br>3:00hours                                                                                                          | Start Time:<br>10:30 AM | End Time:<br>01:30 PM |
| <b>Participants</b>                                                                                                                         | Students:<br>350                                                                                                                | Faculty:<br>15          | External:<br>6        |
| <b>Mode of session</b><br>(online / offline)                                                                                                | Offline                                                                                                                         |                         |                       |
| <b>Facebook/Twitter/Instagram/LinkedIn URL</b>                                                                                              | -                                                                                                                               |                         |                       |
| <b>Event Organizer / Coordinator</b><br>Faculty Name / Department / Designation                                                             | Mr. Barathnivas. V,<br>Assistant Professor,<br>Department of Management.                                                        |                         |                       |
| <b>Target Participants</b>                                                                                                                  | Final Year Students - VMCC                                                                                                      |                         |                       |
| <b>Outcome</b>                                                                                                                              | Career guidance helps individuals identify their interests, skills and goals to make informed career and educational decisions. |                         |                       |
| <b>Expenditure Amount, If any</b>                                                                                                           | -                                                                                                                               |                         |                       |

## Approval Form

AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY  
VINAYAKA MISSIONS RESEARCH FOUNDATION

### APPROVAL FORM FOR GUEST LECTURE / SEMINAR / INDUSTRIAL VISIT

SEMESTER: ODD  
DEPT: MBA

ACADEMIC YEAR: 2025-2026  
DATE: 18/09/2025

| S.No | Date       | Topic/Company        | Whether the topic is relevant to current semester or not | Name of the resource person/company with address & phone number | Faculty Coordinator(s)                                           | Budget | Outcome                                                                                                                         | Justification by HOD                                                                                                                                                             |
|------|------------|----------------------|----------------------------------------------------------|-----------------------------------------------------------------|------------------------------------------------------------------|--------|---------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1    | 19/09/2025 | CAREER GUIDANCE 2025 | -                                                        | Mr. Venkatesh Kamraj, District Employment Officer               | Mr. Barathnivasan, Assistant Professor, Department of Management | -      | Career guidance helps individuals identify their interests, skills and goals to make informed career and educational decisions. | Career guidance programs are essential to help students identify their strengths, align them with industry opportunities, and make informed career decisions for future success. |

Signature  
COORDINATOR

Recommended/Not Recommended by

7.10.2025  
HOD

Approved by

DEPUTY DIRECTOR



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(Deemed to be University under section 3 of the UGC Act 1956)



*You are cordially invited to join us for*

# Career Guidance 2025

## Entrepreneurship and Schemes



**Ms. Vidya M**  
Joint Director (Engg.)  
General Manager, District Industries Centre  
MSME Department, Govt. of Tamil Nadu

## IBPS Exams



**Ms. Kiruthika R**  
Development Officer  
Govt. of India

## The Art of Recruitment: An HR's Journey



**Mr. Sathiyamoorthy G**  
Recruitment HR  
Lanson Toyota

## ICMAI (Institute of Cost Accountants of India)



**Ms. Shruti**  
Development Officer  
Govt. of India

## Employment Opportunities in State / Central Government



**Mr. Venkatesh Kamaraj**  
District Employment Officer  
Govt. of Tamil Nadu



19<sup>th</sup> September, 2025



10:30 AM



Indoor Auditorium

## Key Topics Discussed:

Career guidance plays a vital role in shaping students' academic and professional journeys by helping them understand their interests, strengths, and aptitudes. Through systematic counselling, assessments, and mentorship, students can make informed choices about their education and career paths. It bridges the gap between academic learning and industry expectations, ensuring that students are equipped with the right skills, knowledge, and confidence to pursue suitable career opportunities.

Moreover, effective career guidance programs foster self-awareness and future readiness among students. They provide insights into emerging career trends, job market demands, and skill requirements across various sectors. By offering personalized advice and exposure to different career options, these programs empower students to set realistic goals and make strategic decisions that enhance their employability and long-term professional growth.











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