



Swachhata Pakhwada Rally and Beach Cleaning

The NSS Unit of AVIT ISR CELL, NCC Unit of (AVIT), a constituent college of Vinayaka Missions Research Foundation's Chennai campus Jointly with Tamilnadu Archeological Department Mamallapuram successfully organized Swachhata Pakhwada Rally and Beach Cleaning on September 25, 2025, at Tiger Cave Mamallapuram. The rally was held under the leadership of the Principal, Dr. J. Janet. Dr. S.P. Sangeetha Vice Principal (Academics) ISR Cell Programme Director and Mr. Shreedharan Archeological Department Officer Mamallapuram, who flagged off the rally. The rally began from Devaneri Village ECR Road, Mamallapuram and concluded at Tiger Cave, drawing attention from the public with thought-provoking slogans displayed along the route. More than 200 students actively participated in the rally, raising awareness about Cleaning Drive and Nearly 300 kg Waste Material collected and hand over to Municipality. The initiative not only contributed to maintaining cleanliness at a culturally significant site but also reinforced the values of civic responsibility and environment stewardship among the students. The rally and Beach Cleaning Drive was meticulously organized by the National Service Scheme (NSS) NCC of AVIT, under the guidance of Dr. K. Surender Babu, Mr. A. Imthiyas, Dr. Antony Casmir and Public Relations Officer Mr. V. Padmanabhan. The management of Vinayaka Missions Research Foundation (VMRF) extended full support to the initiative. Honourable Chancellor Dr. A. S. Ganesan conveyed his appreciation and best wishes for the success of the rally, acknowledging the students' and faculty's commitment to social responsibility and community welfare.

Ministry of Culture
Government of India

SWACHHATA
HI SEVA 2025
17th September - 2nd October 2025

AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
Vinayaka Missions Chennai Campus

DIAMOND
I-GAUGE

SWACHHATSAV
Swachhata Hi Seva 2025
A Swachh Bharat Mission Initiative

Swachhata Pakhwada

25th September, 2025 09:30 AM

Tiger Cave, Mamallapuram

Beach Cleaning
Organized by
Institutional Social Responsibility Cell



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NSS VOLUNTEERS COASTAL CLEANING

SEPT 25, 2025

COMPLETED SUCCESSFULLY

Dr.K.Surendarababu
Faculty coordinator

Mr. A. Imthiyas
Faculty coordinator



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