

DEPARTMENT OF MANAGEMENT

Event Title	Future of work: Impact of AI on Business and Management		
Resource Person	Mr. Nelson Sathya, Chief Executive Officer, NXDigita Technologies, Chennai		
Academic year	2025 - 2026		
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Seminar		
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre – Incubation / others)	Others		
Start date & End Date (DD/MM/YYYY)	05-08-2025	05-08-2025	
Duration of the activity (in Mins) & Start Time & End Time	Duration: 3:00hours	Start Time: 09:00 AM	End Time: 12:00 PM
Participants	Students: 26	Faculty: 1	External: 1
Mode of session (online / offline)	Offline		
Facebook/Twitter/Instagram/LinkedIn URL	-		
Event Organizer / Coordinator Faculty Name / Department / Designation	Mr. Barathnivash. V, Assistant Professor, Department of Management.		
Target Participants	II year - MBA students.		
Outcome	AI is automating routine tasks, leading to a shift in workforce requirements. Businesses must invest in reskilling employees toward high-value tasks such as critical thinking, creativity, and AI supervision, while reducing reliance on manual, repetitive roles.		
Expenditure Amount, If any	5000		

Approval Form

AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
VINAYAKA MISSIONS RESEARCH FOUNDATION

APPROVAL FORM FOR GUEST LECTURE / SEMINAR / INDUSTRIAL VISIT

SEMESTER: ODD
DEPT: MBA

ACADEMIC YEAR: 2024 - 2025
DATE: 02/08/2025

S.No	Date	Topic/ Company	Topic/Vid relevant to current semester course If yes Subject code/Name	Name of the Resource person/company with address & phone number	Faculty Coordinator(s)	Budget	Outcome	Justification by HOD
1	02/08/2025	Future of work: Impact of AI on Business and Management	Yes - Banks of AI	Mr. Nelson Sathya, Chief Executive Officer, NXXDigma Technologies, Chennai	Mr. Barathivash V, Assistant Professor, Department of Management	5000	AI is automating routine tasks, leading to a shift in workforce requirements. Businesses must invest in reskilling employees toward high-value tasks such as critical thinking, creativity, and AI supervision, while reducing reliance on manual, repetitive roles.	The integration of Artificial Intelligence (AI) is reshaping the future of work by automating routine tasks, enabling data- driven decision- making, and fostering innovation.

Signature
COORDINATOR

Recommended by
HOD

Approved by
DEPUTY DIRECTOR



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Department of Management (DoM)

Cordially invites you all to the

Seminar on

Future of Work: Impact of AI on Business and Management

Resource Person



Mr. Nelson Sathya

Chief Executive Officer
NXDigma Technologies, Chennai



05th August 2025



09.00AM - 12.00PM



Digital Classroom (TBC 105)



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Key Topics Discussed:

Artificial Intelligence (AI) is reshaping the future of work by transforming how businesses operate, make decisions, and deliver value. A key area of impact is automation, where AI-powered tools are streamlining repetitive tasks across industries—from data entry to customer service—enhancing productivity and efficiency. AI-driven analytics is another major focus, enabling data-informed decision-making by providing deeper insights into market trends, consumer behavior, and operational performance. Furthermore, workforce transformation is a central topic, with AI augmenting human roles, leading to new job profiles that require digital and cognitive skills, and prompting the need for continuous reskilling and upskilling.

In the domain of management, AI is influencing strategic planning, HR processes, and decision-making systems. AI-enabled platforms are being used for talent acquisition, performance tracking, and personalized training. Additionally, ethical considerations and responsible AI use are gaining attention, especially in areas such as data privacy, bias in algorithms, and transparency. The rise of remote and hybrid work models supported by AI-driven collaboration tools is also a significant development. Overall, the integration of AI into business and management is not only enhancing efficiency but also requiring organizations to rethink leadership, workforce engagement, and innovation strategies.







Participant List

<u>S.NO</u>	REG NO	STUDENT NAME
1	4712410501	AARTHI
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4	4712410505	DEVARAPALLI NEHA
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6	4712410508	GAYATHRI S
7	4712410509	GOKULAKRISHNAN G
8	4712410510	GOPINATH E
9	4712410511	GOWTHAMAN M
10	4712410512	KANCHANA M
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12	4712410514	KARTHIKEYAN J
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22	4712410526	PROMOTHJI G
23	4712410527	ROSHINI P
24	4712410528	SESETTI NAVYA DEEPIKA
25	4712410529	SINDHUMANI A
26	4712410530	THRISHA S