

DEPARTMENT OF MANAGEMENT

Event Title	Logistics Management		
Resource Person	Ms. Aananthi Radhakrishnan Deputy Manager- Projects, TN Apex Skill Development Logistics.		
Academic year	2025 - 2026	Quarter	-
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Seminar		
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre - Incubation / others)	Others		
Start date & End Date (DD/MM/YYYY)	05-11-2025	05-11-2025	
Duration of the activity (in Mins) & Start Time & End Time	Duration: 3 hours	Start Time: 12:30 PM	End Time: 03.30 PM
Participants	Students: 24	Faculty: 1	External: 1
Mode of session (online / offline)	Offline		
Facebook/Twitter/Integra/LinkedInURL	-		
Event Organizer / Coordinator Faculty Name / Department / Designation	Ms. Arunmathi.A, Assistant Professor, Department of Management.		
Target Participants	II year - MBA students.		
Outcome	The seminar on Logistics Management helped participants understand the importance of efficient planning, coordination, and control of the movement and storage of goods. It enhanced knowledge of supply chain operations, transportation, warehousing, and inventory management, enabling better decision-making and improving overall business efficiency.		
Expenditure Amount, If any	Rs.5000/-		

Approval Form

**AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
VINAYAKA MISSION'S RESEARCH FOUNDATION**

APPROVAL FORM FOR GUEST LECTURE/SEMINAR/INDUSTRIAL VISIT

SEMESTER: ODD
DEPT: MBA

ACADEMIC YEAR: 2025-2026
DATE: 04/11/2025

S.No	Date	Topic/ Company	Whether the topic/visit relevant to current semester course if yes Subject code/Name	Name of the Resource person/company with address & phone number	Faculty Coordinator(s)	Budget	Outcome	Justifications by HoD
1	04/11/25	Logistics Management	Yes	Ms. Ananthi Radhakrishnan Deputy Manager- Projects, TN Apex Skill Development Logistics.	Ms. Arunmathi A Assistant Professor, Department of Management	5000	The seminar on Logistics Management helped participants understand the importance of efficient planning, coordination, and control of the movement and storage of goods. It enhanced knowledge of supply chain operations, transportation, warehousing, and inventory management, enabling better decision-making and improving overall business efficiency.	Useful for Students to get knowledge about Logistics Management.

Signature of
FOR COORDINATOR

Recommended/Not Recommended by
HOD

Approved by
DEPUTY DIRECTOR



About Seminar:

A seminar on Logistics Management was organized to provide insights into the efficient planning, implementation, and control of the flow of goods and services from origin to destination. The session highlighted the importance of logistics in supply chain management, focusing on transportation, warehousing, inventory control, and distribution strategies. Participants learned about modern trends such as automation, green logistics, and the use of technology in optimizing logistics operations. Case studies and real-world examples were discussed to demonstrate how effective logistics management can reduce costs, improve customer satisfaction, and enhance overall business performance. The seminar offered valuable knowledge for students to understand the practical applications and strategic importance of logistics in today's globalized business environment.

The poster features the AVIT logo at the top center, followed by the text 'Department of Management (DoM)'. Below this, it says 'Cordially invites you to the seminar on' and 'Logistics Management' in large, bold letters. A photograph of Ms. Aananthi Radhakrishnan is shown on the left. To her right, her name and title are listed: 'Resource Person Ms. Aananthi Radhakrishnan Deputy Manager – Projects TN Apex Skill Development Centre for Logistics'. At the bottom, a dark blue banner contains the date '05th November 2025', time '12:30 PM', and location 'GIEC'. The footer includes the Vinayaka Mission's Research Foundation logo and accreditation details, along with NAAC 'A' grade and 25th anniversary logos.



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Participant List

Sl. No	Name of the Students
1.	AARTHI
2.	AJAYGOKUL B
3.	AKSHYA SELVAM R
4.	BALAJI N
5.	ELANGBAM LOYA SINGH
6.	EZHILARASI S
7.	GAYATHRI S
8.	GOPINATH E
9.	GOWTHAMAN M
10.	KANCHANA M
11.	KARTHICK R
12.	KARTHIKEYAN S
13.	MANCHIKALAPATI SAI REVANTH SINGH
14.	MANIKANDAN D
15.	MURUGAVEL R
16.	NIVAN RAJ R
17.	PANKAJ KUMAR
18.	POOJAJOSEPHINE A
19.	PREMA G
20.	PRIYADHARSHINI K
21.	PROMOTHJI G
22.	ROSHINI P
23.	SINDHUMANI A
24.	THRISHA S