

## Har Ghar Tiranga

To mark the spirit of the Har Ghar Tiranga initiative, the NSS Units of AVIT –ISR CELL (A Constituent College of VMRF–DU), in accordance with the directives of the University Grants Commission, NSS Regional Directorate (Chennai), and Tamil Nadu State NSS Cell, launched the Har Ghar Tiranga campaign (ஒவ்வொருவீட்டிலும் மூவண்ணக் கொடி / National Flag in Every House). The initiative aimed to celebrate India's Independence by encouraging citizens to proudly display the National Flag at their homes and workplaces from August 13 to 15, 2025. On August 14, 2025, at 10:00 a.m., the college organized the Har Ghar Tiranga program Awareness Rally. Mr. P. Selvam Traffic police inspector Mamallapuram, chief guest, flagged off the rally. The Rally starts from Arjuna penance to end with Five Rathas spreading the message of patriotism and highlighting the importance of hoisting the National Flag. AVIT Principal Dr. J. Jannet and Vice Principal Dr. S. P. Sangeetha led the event, with active participation from faculty members, staff, NSS Programme Officers, and 500 Students. The initiative encouraged citizens to proudly display the tricolor at their homes, reinforcing national unity and pride while inspiring both students and the local community to uphold the values of respect, integrity, and patriotism.







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