

### Action Taken Report on Anti-Ragging Week Celebration

**Date : 12.08.2025 to 18.08.2025**

As per the directions of AICTE / UGC and instructions received from the Vinayaka Mission's Research Foundation – DU, Office of the registrar Anti- Ragging week was celebrated from 12.08.2025 to 18.08.2025. Following Programmes were organized in the context

S.No.	Name of the Event	Date
1	Inauguration of Anti-Ragging Week Celebration	12.08.2025
2	Video Message by The Principal published on all Social media handles of the institution	12.08.2025
3	Workshop on Psychological Impact of Ragging and the Role of Positive Peer Support in Prevention	13.08.2025
4	Flash Mob on awareness on Anti-Ragging (In coordination with ACCL and Fine Arts Club)	13.08.2025
5	Slogan Writing Competition	12.08.2025 to 17.08.2025
6	Social Media Campaign	12.08.2025 to 17.08.2025
7	Short films telecast to the students	13.08.2025 to 18.08.2025

**Report on each event follows**

#### **Event 1**

#### **Inauguration of Anti-Ragging Week Celebration**

**DATE:** 12.08.2025

**VENUE:** INDOOR AUDITORIUM, AVIT





Anti-Ragging Week Celebration at AVIT was inaugurated on 12th August 2025 in the Indoor Auditorium, marking the start of a week-long awareness campaign from 12th to 18th August 2025. The program began at 11:00 AM with the Tamil Thaaai Vaazhthu, creating a respectful and solemn atmosphere. Dr. J. Janet, Principal of AVIT, delivered the Presidential Address, warmly greeting the gathering and stressing the importance of maintaining a ragging-free campus. This was followed by the Felicitation Address from Dr. L. Prabhu, Vice Principal (Admin), who highlighted the institution's anti-ragging policies, preventive measures, and the shared responsibility of students and staff in ensuring a safe and inclusive learning environment. The Principal then felicitated the dignitaries before introducing the chief guest, Ms. Saranya Ganesan, Psychologist and student counsellor at AVIT, who was honoured with a memento. In her address, the chief guest spoke about the psychological and emotional impacts of ragging, the need for empathy among peers, and practical approaches to building positive relationships. Her message inspired students to actively contribute to a respectful and supportive campus culture. The event concluded with a vote of thanks by Mr. V. Rattan Kumar, Coordinator Anti Ragging Squad and AP(II) , EEE, expressing gratitude to all dignitaries, faculty, staff, and student volunteers for their efforts in making the program a success. Finally, the National Anthem was sung and the inauguration successfully set the tone for the week's activities, aimed at educating, engaging, and empowering students to prevent ragging in all its forms.

## Event 2

### **Video Message by The Principal published on all Social media handles of the institution**

On August 12, 2025, Dr. J. Janet, Principal of Aarupadai Veedu Institute of Technology (AVIT), addressed students and faculty via a video message released on all the institution's official social media channels. In her message, Dr. Janet reaffirmed AVIT's commitment to providing a safe and inclusive campus by emphasizing its 100% ragging-free environment and encouraging everyone to uphold the zero-tolerance policy towards ragging. She reminded students of the importance of mutual respect and the various support and reporting systems available for those in need, urging the AVIT community to remain vigilant and responsible in maintaining a positive academic atmosphere. The video, which was posted as part of the Anti Ragging Week observance, received supportive engagement and effectively demonstrated AVIT's use of digital platforms to communicate institutional values and foster trust between administration and students.

Instagram : [https://www.instagram.com/reel/DNPs\\_S8s3i5/?igsh=cndvbWJqbXdzY3Vu](https://www.instagram.com/reel/DNPs_S8s3i5/?igsh=cndvbWJqbXdzY3Vu)

Facebook : <https://www.facebook.com/share/v/1DMJmUG2CV/>

Linkdin : [https://www.linkedin.com/posts/aarupadai-veedu-institute-of-technology\\_antiraggingweek-saynotoragging-avit-activity-7360922003781939201-JD1I?utm\\_source=share&utm\\_medium=member\\_android&rcm=ACoAAAPf\\_xoBZqwVN6LkW\\_vzEz9zI9JzrLm5Rmt0](https://www.linkedin.com/posts/aarupadai-veedu-institute-of-technology_antiraggingweek-saynotoragging-avit-activity-7360922003781939201-JD1I?utm_source=share&utm_medium=member_android&rcm=ACoAAAPf_xoBZqwVN6LkW_vzEz9zI9JzrLm5Rmt0)

### Event 3

#### **Workshop on Psychological Impact of Ragging and the Role of Positive Peer Support in Prevention**



On August 13, 2025, a workshop titled "Psychological Impact of Ragging and the Role of Positive Peer Support in Prevention" was held at AVIT in TBL 106, coordinated by Dr. Partiban from Civil Engineering and Ms. P. Poornima from EEE. The session, scheduled at 11:00 am, featured Ms. Saranya Ganesan (Ph.D), Psychologist and student counsellor, VMCC as the resource person. Ms. Saranya guided participants through the emotional and psychological effects that ragging can have on students, highlighting symptoms like anxiety, depression, and trauma, and the long-term repercussions such experiences can inflict. She emphasized how positive peer support is a critical factor in prevention, explaining that a culture of empathy, active listening, and student solidarity significantly reduces the risk of ragging incidents. The interactive workshop included practical strategies that students can employ to foster a supportive environment, illustrated by real-life examples and open discussions. By enabling students to recognize warning signs and encouraging peer intervention, the session empowered attendees to become proactive agents of change within their academic community. The event was well received, with participants appreciating the opportunity to gain insights from Ms. Saranya's expertise as a practicing psychologist.



## Event 4

### Flash Mob on awareness on Anti-Ragging



On August 13, 2025, 12.00 pm, a vibrant flash mob event on anti-ragging awareness was organized in front of the Food Court, AVIT in coordination with ACCL and the Fine Arts Club as part of the

institution's Anti-Ragging Week activities. Students from various disciplines came together for an energetic performance, utilizing dance and creative movement to convey the serious psychological and physical harms caused by ragging. The flash mob aimed to foster a culture of safety and respect by visually depicting acts of peer solidarity, empathy, and positive intervention, while powerfully encouraging students to speak out and support each other. Faculty and members of ACCL and the Fine Arts Club played an active role in conceptualizing the event, ensuring that it aligned with campus values of inclusivity and zero tolerance towards any form of ragging. The enthusiastic response from both the performers and audience, alongside the widespread sharing of flash mob content on social media platforms, amplified its message and reinforced AVIT's collective commitment to a ragging-free campus.

## **Event 5**

### **Social Media Campaign**

From August 12 to 17, 2025, AVIT conducted a dynamic online social media campaign for Anti-Ragging Week, mobilizing students, faculty, and staff to promote awareness and prevention in the digital space. Utilizing the hashtag #YaARIYouthAgainstRagging, the campaign encouraged the creation and sharing of video testimonials, informative reels, digital posters, and creative content on AVIT's official platforms. The Principal's video message, student pledges, contest announcements, and regular awareness posts were circulated to maximize reach and engagement. Students showcased their involvement by participating in national digital contests, submitting Instagram reels, digital posters, and YouTube videos illustrating the importance of a ragging-free environment. Selected creative works and impactful testimonials were highlighted both on institutional and national anti-ragging websites, further amplifying the core message. The campaign fostered interaction, peer support, and collective action, reflecting AVIT's strong commitment to a culture of safety, empathy, and inclusion. The enthusiastic participation and innovative use of multimedia not only raised substantial awareness but also reinforced the institution's zero-tolerance policy towards ragging throughout the week.

## **Event 6**

### **Slogan Writing Competition**

#### **Mode: Online**

Between August 12 and 17, 2025, Anti Ragging Committee, AVIT conducted an online Slogan Writing Competition as part of the Anti-Ragging Week awareness activities. Open to all students, the competition provided a platform to express powerful messages against ragging, with entries cantered around themes of unity, empathy, and safe campus life. Students submitted original slogans through the institution's digital platforms, often using the official hashtag #YaARIYouthAgainstRagging to amplify their reach and participation. The event witnessed enthusiastic involvement from diverse student groups, as each slogan creatively highlighted the values of inclusion, respect, and social responsibility, while denouncing ragging in all its forms. Winning entries were selected for their creativity, relevance, and impact, and featured by the organizing committee on campus social media to further encourage positive change. This initiative not only showcased the talent and awareness of AVIT's students, but also reinforced the college's ongoing commitment to fostering a ragging-free environment through constructive dialogue and digital engagement.



## **Event 7**

### **Telecast of Short Films on Anti Ragging from UGC websites**

From August 12 to 18, 2025, as part of the Anti-Ragging Week observance mandated by the University Grants Commission (UGC), AVIT telecast a series of anti-ragging short films to students, sourced directly from the UGC's official collection. These films, available on the UGC's anti-ragging website, are designed to educate viewers about the detrimental psychological and physical effects of ragging and reinforce the importance of fostering a safe and supportive campus environment. The short films served as powerful visual tools to raise awareness, stimulate empathy among students, and encourage positive peer interventions. Alongside these telecasts, UGC guidelines encouraged institutions to engage their communities through various creative activities such as workshops, social media campaigns, and competitions. AVIT complied with these directives by screening the films online, reaching students and faculty across departments, and integrating these in broader anti-ragging programs during the week. The initiative not only helped in sensitizing the campus community but also aligned AVIT with UGC's national effort to create ragging-free educational spaces across India. The institution was also encouraged to submit detailed reports of these activities through the national anti-ragging portal, ensuring transparency and accountability in implementing anti-ragging measures.