







## Swachhata Hi Sewa 2024

The Swachhta Hi Seva Campaign 2024 commenced with a heightened emphasis on cleanliness and environmental sustainability under the theme "Swabhav Swachhata - Sanskaar Swachhata." This year's campaign, running from 17th September to 1st October 2024, was inaugurated with a formal Swachhta Pledge and a plantation drives 'Ek Ped Maa Ke Naam' aimed at fostering community engagement and promoting environmental stewardship. This year also marks the 10th anniversary of the launch of the Swachh Bharat Mission, adding further significance to the campaign .The NSS Unit of AVIT-ISR Cell conducted Swachhata Hi Sewa 2024 on 20 .09.2024 at 10 am at Paiyanoor Historical Temple with 30 NSS Volunteers. Our Students volunteers actively participated in the campaign and collected waste material.











## NATIONAL SERVICE SCHEME

(Dept. of Youth Affairs, Ministry of Youth Affairs and Sports, Govt. of India)

## தூய்மையே சேவை **SWACHHATA HI SEVA 2024**

## 20th September





10.00 a.m. Paiyanoor Temple

Swabhav Swachhata, Sanskaar Swachhata My Bharat

































