AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY VINAYAKA MISSIONS RESEARCH FOUNDATION (DEEMED TO BE UNIVERSITY)

ELECTRICAL AND ELECTRONICS ENGINEERING DEPARTMENT

In association with

INSTITUTION'S INNOVATION COUNCIL (IIC) – AVIT

REPORT ON

"RENEWABLE ENERGY DAY CELEBRATIONS"

Brainstorming Session on "How to Pitch an Idea" & Idea Pitching Competition "Pitch It Perfect"

Date: 22/08/2023 Venue: Digital Classroom



The purpose of Akshay Urja Diwas 2023, also known as Renewable Energy Day, is to raise awareness about the growth and use of renewable energy in India. Akshay Urja Diwas 2023 emphasizes its significance by highlighting the alarming rate of resource depletion.

Under the banner of the Institution's Innovation Council, the Electrical and Electronics Department of AVIT celebrated Renewable Energy Day with a brainstorming session and Idea Pitching Competition on 22nd August 2023. The session started at 10.50 AM. Event coordinator MS.

Geethi. P (Assistant Professor GrI) started the session by giving them a basic idea about the Idea Pitching Competition. Students participated in the event with great enthusiasm. According to the brainstorming session on 9th August, students prepared their pitch and submitted it as a part of registration. Event organizers selected 5 groups for the final presentation. These five groups along with other students participated in the second stage brainstorming session at noon. Dr. Chitra. L (HOD/EEE) helped them correct their pitch deck and gave basic tips for the presentation. It was a very useful session for students as they got to know about how to prepare an effective presentation. In the afternoon session, the selected groups presented their pitch on Renewable energy trends. The topics were related to smart battery management, the use of renewable energy in an effective way, and smart energy meters.

The session was interactive, students asked questions and gave their suggestions regarding the topics. Dr. Boopathy. K (Professor/EEE) encouraged the students by giving inputs into their ideas. Mr. S. Prakash (AP-GrII) and Ms. Jyothi (Research Scholar) motivated the students by interacting with them. Out of the five groups, 2 groups were selected as the best. II yr EEE Students Saurangu Chandra and MD Shahabaz Alam bagged the first prize. Winners were felicitated by Dr. L. Chitra (HOD/EEE) with certificates.







