

**AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
VINAYAKA MISSIONS RESEARCH FOUNDATION
(DEEMED TO BE UNIVERSITY)**

REPORT ON EVENT ON IET FOR ENGINEERS

Date: 23/08/2023

Venue: Indoor Auditorium



Center of Industry Relations (CIR) of AVIT conducted an event on IET for Engineers. The Resource person was Mr. Amithabh Sinha, National Business Development Head, IET India. The event was conducted in the Indoor Auditorium of AVIT Campus on 23rd August 2023.

Mr. Amithabh Sinha is a serial entrepreneur, start-up evangelist, advisor, mentor, ecosystem builder and facilitator active in the start-up domain since 1999. He has been associated with SME Chamber of India, Start-Ups Council of India & Packaging Industry Association of India in honorary roles evangelizing industry, creating facilitating networks, expanding small industry footprint and

representing small businesses. He is a frequent speaker at various fora and talks on a variety of subjects. He also actively consults with businesses in a professional capacity on scaling, growth hacking, business strategy, customer experience, culture building & leadership development.



The session started at 2.30 pm. Dr. L. Chitra, HOD/EEE welcomed the gathering. Principal Dr. G. Selvakumar felicitated the guest and presented the presidential address of the event. The resource person started the session with the questions that usually exists in the minds of engineering students and captured the attention of the

students. He then slowly opened the answers for the obvious questions of the students. He made sure that the session was interactive. He highlighted how IET helps the striving students to achieve better in their lives. He also discussed about the various internships and placement guidance that is provided by the IET. Students actively participating in the discussion and Mr. Amithabh Sinha was ready to answer all the questions raised by the students. He concluded the session by discussing the success stories of students who have been benefited by being a part of IET. The event was concluded with a thank you note from Dr. Ramya L N, from Department of EEE.

