

## AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY, Paiyanoor VINAYAKA MISSION'S RESEARCH FOUNDATION

## $\begin{tabular}{ll} $A$ Report on \\ INAUGURATION OF STANDARDS CLUB OF AVIT \end{tabular}$



Aarupadai Veedu Institute of Technology, Vinayaka Mission's Research Foundation in association with Bureau of Indian Standards (BIS), Chennai Branch office has initiated 'Standards Club' to promote young talents get learning opportunities in the field of quality and standardization. Students across various departments are identified as members for club operations. The objective of this club is to spread awareness to every citizens as a consumers on the rights of getting quality products, methods to verify the standardizations and way to report/communicate BIS on any deviations.





**Presidential Address by the Principal** 

The club inauguration was scheduled on 4<sup>th</sup> May 2023 at 1:30pm at a digital room in AV Campus. Rtd. Deputy Director of BIS Dr.A.Baskar was invited as the chief guest for the inauguration function. Dr.G.Selvakumar, Principal, AVIT, Dr.S.P.Sangeetha, Vice Principal (Academics), AVIT and Dr.P.S.Aravind Raj, Mentor, Standards Club of AVIT felicitated the session.



Chief Guest address by Dr.A.Baskar

The club mentor started the inaugural event with a welcome address followed by the presidential address delivered by Dr.G.Selvakumar, Principal, AVIT. The event further preceded by Dr.S.P.Sangeetha, Vice Principal (Academics), AVIT with her address to the gathering about the benefits of the Standard Clubs in institutions. Dr. Baskar, the chief guest of the day, highlighted the duties and power, its scope and the motive of the BIS in launching the Standards Club in our AVIT.



An official inauguration ceremony of the 'Standards Club of AVIT' is done by releasing the BIS logo and banner by the officials Bureau of Indian Standards, Dignitaries from AVIT along with the student members of the club.



The guest delivered an orientation session enlightening the club members with the knowledge on the need and significance of the quality in the products and service we buy. The session was describing the activities of the BIS and its functions such as ISI marks, BIS marks, ISO certifications, CRS markings for electronics, etc. Detailed explanations on list of compulsory licensing products, features of ISI marks and its validation procedure using BIS care mobile application were demonstrated.



Orientation session by the guest



Guest explaining the ISI mark details identification with a drinking water bottle label





MCQ Test conducted for Student members after the Orientation

For the effective communication of the orientation, BIS has initially announced cash prize for the student members for the highest scores in the MCQ test that will be conducted from the contents delivered in the orientation session. Student members actively participated and won prizes, which were distributed during the valedictory session. The event concluded by vote of thanks delivered by Dr.P.S.Aravind Raj, Mentor, Standards Club of AVIT.









Winners are awarded with Cash Prize

Dr.P.S.ARAVIND RAJ
[Prepared by]