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World breastfeeding week is observed every year between 1st to 7th of August in order to create awareness and emphasis on its importance among the public and health workers in the hospital and community. In collaboration with the NSS Unit of AVIT-ISR Cell, Rotary club of Eagle Town & Government Hospital Thirukkalukundram Jointly conducted Breast Feeding Awareness Programme 2023 at Government Hospital Thirukkalukundram on 10.08.2023. Dr.John Felicita Primary Citizenship Government Hospital Thirukkalukundram & Dr K.T. Gunasekaran District Chairman Rotary club Delivered speech about Breastfeeding is not just good for child's nutritional and immunological needs; it is also good for mothers. It is estimated that improving breastfeeding rates could prevent an additional 20,000 maternal deaths from breast cancer. The event was facilitated by Rtn E.Danasekar President Rotary club of Eagle Town and Rtn Kumaresan Assistant Governor . K, Surendrababu NSS Program Officer Presides over the camp. Nearly 50 more than Public Women Participated and Benefited. At the end of the Programme Our NSS Volunteers Distributed Pamphlets to the public.















































