



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
Deemed to be University under section 3 of the UGC Act 1956



HUMAN RESOURCE DEVELOPMENT CENTER OF VMRF-DU

ONE DAY FACULTY REFRESHER PROGRAM ON SWAYAM PRABHA & SWAYAM MOOCS | 25.08.2023

PROGRAM REPORT

About the Event

The whole event emphasized on essence of Swayam Prabha & Swayam MOOC's course and its impact on the active learner's environment. The event focused on the various course available on Swayam Prabha DTH educational channel. It also deliberates on the demand that education industry has created in the today's market. The event bought a good insight on e-learning and MOOC platform available across the globe. The event highlighted on the challenges faced by the students in terms of their accessibility, huge fees, language barrier, cultural variations, etc. in their learning environment. The event enlightened on the fundamental procedure involved in enrolling as course designer and also the steps involved in running the course over a stipulated span. The whole event was hosted by "AVIT-Centre for Continuing Education (ACCE)" at AVIT's Indoor Auditorium. The event was filled with 55 participants across various institutions including AVIT, School of Allied Health Sciences, VMKVMC&H Campus, School of Arts & Science – (AVIT & VMKV), Vinayaka Mission's Sankarachariyar Dental College, Vinayaka Mission's Kirupananda Variyar Engineering College, Vinayaka Mission's Homoeopathy Medical College and Hospitals, Vinayaka Mission's Kirupananda Variyar Medical College and Hospitals, Aarupadai Veedu Medical College and Hospitals, Puducherry, Vinayaka Mission's Medical College, Karaikal, Vinayaka Mission's Annapoorana College of Nursing, Salem, Pondicherry, Karaikal, Vinayaka Mission's College, of Physiotherapy, Salem & Puducherry, AVIT-Law, Shanmuga College of Physiotherapy, KKL and School of Rehabilitation, Puducherry.



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Event Brochure



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Human Resource Development Center of VMRF-DU

Cordially invites you to the

One day Faculty Refresher Program on

Swayam Prabha & Swayam MOOCs

*A Digital Initiative of Govt. of India
in Higher Education System*

 25th Aug 2023

 10.00 a.m.

 Indoor Auditorium, AV campus, Chennai

Chief Guests

Dr. Arulchelvan Sriram

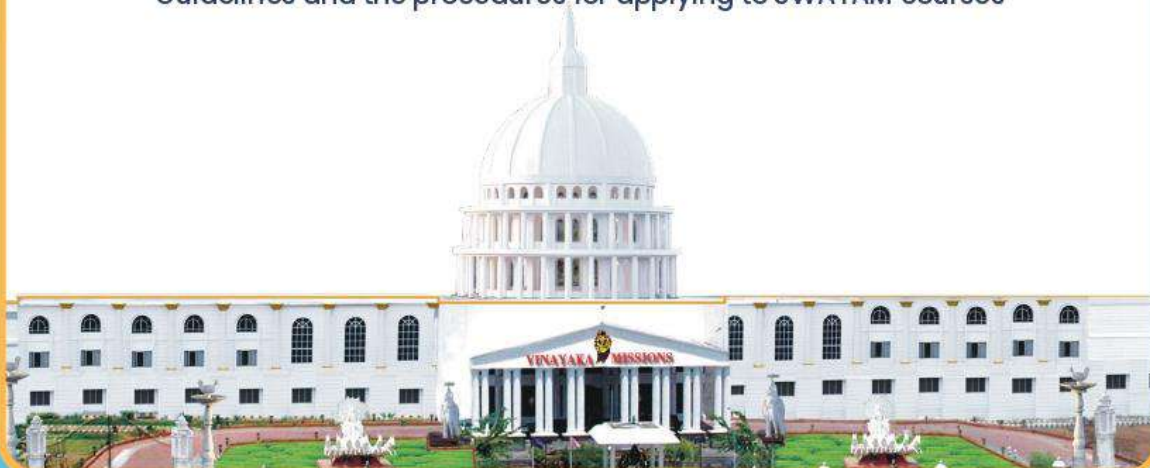
Director, Educational Multimedia
Research Centre, Anna University, Chennai.

Will deliver on the topic "Online Learning in
Higher Education-Quality Enriched Educational Resources"

Dr. Dhamodharan Umapathy

Academic Coordinator,
EMRC, Chennai.

Will deliver on the topic
"Guidelines and the procedures for applying to SWAYAM courses"





PROGRAM SCHEDULE

Inauguration (10.00 a.m.- 10.30 a.m.)

- o Invocation – **Tamil Thai Valthu**
- o Lighting the kuthuvilaku
- o Welcome Address – **Dr.S.P.Sangeetha**
Professor
Vice Principal (Academics)
AVIT, Chennai, Tamilnadu
- o Special Address – **Dr.G.Selvakumar**
Principal - AVIT
Chennai, Tamilnadu
- o Honouring the Dignitaries
- o Vote of thanks – **Dr. L.K. Hema**
Professor, Head of the Department
ECE & BME, AVIT
Chennai, Tamilnadu

FDP Session 1 (10.30 a.m.- 11.30 a.m.)

*Online Learning in Higher Education- Quality Enriched
Educational Resources*

by

Dr. Arulchelvan Sriram

Director, Educational Multimedia
Research Centre, Anna University, Chennai.

Break & Refreshment (11.30 a.m.- 11.45 a.m.)

FDP Session 2 (11.45 a.m.-12.45 p.m.)

*Guidelines and the procedures for applying
into Swayam courses*

by

Dr. Dhamodharan Umapathy

Academic Coordinator,
EMRC, Chennai.

Valedictory & National Anthem (12.45 p.m.- 1.00 p.m.)

Lunch (1.00 p.m.)

Start of the Event | 25th Aug 2023 | 10.00 am

The event was traditionally initiated with a blissful “Tamil Thai Vazhthu” followed by lighting the “Kuthuvilaku” by all the dignitaries.



Dr.S.P.Sangeetha, Vice-Principal (Academics), ACCE-Coordinator, AVIT has delivered the welcome address to all the dignitaries & participants. She also expressed her gratitude to the management for conducting the event and wished for the successful start of the event



Welcome address by “Dr.S.P.Sangeetha, Vice-Principal (Academics), ACCE-Coodinator, AVIT”

Dr.G.Selvakumar, Principal, AVIT has delivered the special address by highlighting the essence of the event and also wished the participants to have effective knowledge transfer from the resource person. He also emphasized on the need of MOOC courses in the current market.



Special address by “Dr.G.Selvakumar”, Principal, AVIT

Prof.Rajasekaran, Deputy Registrar, VMRF(DU) have addressed the participants on the benefits of the event and also, he requested all the participants to make use of the facilities available to brand themselves as a course designer for their course.



Prof.Rajasekaran, Deputy Registrar, VMRF(DU) addressing the gathering

Finally, the inauguration's Vote of Thank address was delivered by "Dr.L.K.Hema, Professor & Head (ECE &BME), ACCE Co-coordinator. She thanked each and everyone and also the technical and non-technical team who have directly and indirectly contributed towards the conduction of the event.



Vote of Thanks by Dr.L.K.Hema, Professor & Head (ECE & BME), Co-coordinator ACCE, AVIT



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Dr.G.Selvakumar, Principal, AVIT honoring the guest speaker “Dr. Arulchelvan Sriram”, Director, Educational Multimedia Research Centre, Anna University, Chennai



Prof.Rajasekaran, Deputy Registrar, VMRF(DU) honoring the guest speaker “Dr. Dhamodharan Umapathy”, Academic Coordinator, EMRC, Chennai



Session 1 | Online Learning in Higher Education-Quality Enriched Educational Resources | Dr. Arulchelvan Sriram, Director, Educational Multimedia Research Centre, Anna University, Chennai | 10.30am

Dr.Arulchelvan Sriram, has opened his talk on “Online Learning In Higher Education – Focus on Swayam”. Initially, he explained about various job profiles and strategies to equip students’ inner potential in-order to make them job ready for many emerging industries. He also emphasized on the industry academia gap and also the demand that the industry expects from students. He explained on the current statistics on the education and its market value. He also pointed on the demand that has been created due to online education and also its revenue generation. He also gave a brief insight on the number of colleges and also about the course offered by each college and concluded that educating all and making them industry ready is a challenging task.

He further highlighted on the essence of “Massive Open Online Course – MOOC” course which are specially curated for the betterment of individual skill sets. He also emphasized on various MOOC platforms that are available globally and gave a good insight about “Swayam Prabha (DTH based education platform) and Swayam MOOC courses” which is developed by INDIA to shape an individual knowledge and skill sets. He also compared the facts of various global MOOC platforms with respect to Swayam MOOC platform and commented on the learner’s enrollment statistics.

He also addressed on the challenges faced by students and also the opportunities that are available currently. He further explained the historic development on education media and also gave a good insight on “Educational Multimedia Research Centre - EMRC” at Anna university that addresses the needs of Higher Education through the powerful Digital Electronic medium along with appropriate use of emerging Information and Communication Technology (ICT).

He gave a good insight on the projects of EMRC with its organization structure. He showed the EMRC, Chennai studio that has been designed exclusively for course development. He also highlighted on the total number of course created by EMRC especially during the COVID pandemic, further he gave insights on the recent statistics of student enrolled through our SWAYAM MOOCs online portal. Finally, he concluded his talk by emphasizing on the future plans of EMRC’s upcoming workshops and MOOC courses in regional languages.



“Session 1” talk by Dr. Arulchelvan Sriram, Director, Educational Multimedia, Research Centre, Anna University, Chennai.

Session 2 | Guidelines and the procedures for applying to SWAYAM courses| Dr. Dhamodharan Umapathy, Academic Coordinator, EMRC, Chennai| 12.00 Noon

Dr.Dhamodharan Umapathy has opened his talk on core aspect of “EMRC” and its vision for design various course and rendering in online mode. He rendered a demo video of the course production in their EMRC Studio. He gave good insights on the course topic selection, course layout design, presentation framework and content preparation. He also explained about the step-by-step guidelines that are framed by EMRC for the course designer’s enrollment. Further he emphasized on the roles and responsibility of “Course Designer” and “Subject Matter Expert” while designing a particular course.

He demonstrated the procedure of filling the application under each header with a sample application form. He also informed about the process of application scrutiny and selection of course designer and subject matter expert. Further, he suggested to have an institutional level “Nodal Officer” for “SPOC” with EMRC. He explained on the remuneration for course designer and subject matter expert for designing a particular course. He also explained the process of course rendering over a period of span. Further he explained on the studio setup and the process involved in video making. Overall, he made a positive vibration in all the participants mindsets towards the course creation. Finally, the session ended with healthy discussion for all the query raised by the participants.



“Session 2” talk by Dr. Dhamodharan Umapathy, Academic Coordinator, EMRC, Chennai

Finally, the event officially winded-off with a oral feedback and formal “National Anthem”



Oral Feedback from Participant's



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Latitude 12.6567075° Longitude 80.1790791° Local 01:30:37 PM GMT 08:00:37 AM Altitude 3 meters Date Fri, 25 Aug 2023 M54H+HM8, Pattipulam, Tamil Nadu 603104, India Note : Swayam Prabha MOOC - 25.08.2023

Participants raising for "National Anthem"



OVERALL GROUP PHOTO