



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



INSTITUTION INNOVATION COUNCIL (IIC) – AVIT

Any one social media Url Link	https://www.facebook.com/2046897638869726/posts/pfbid0YEjKrKmxjQAJ5sducGZbnvPgnRcimFLfUAGG7AeWxe2b7gixUceXKuwsf3ZoSV9zl/?mibextid=Nif5oz		
Program Driven by	IIC Activity		
Event Title	Workshop on “Business Model Canvas”		
Resource Person	Mr.Pinku Bharati		
Academic year	2022 – 2023	Date: 11/05/2023	
Program Type	Level 2– Workshop		
Program Theme	Entrepreneurship and startup		
Start date & End Date (DD/MM/YYYY)	11/05/2023	11/05/2023	
Duration of the activity (in Mins) & Start Time & End Time	Duration: 390 Mins.	Start Time: 09:00 AM	End Time: 3:30 PM
Participants	Students: 90	Faculty:06	External: -
Mode of session (online / offline)	Offline	Expenditure Amount, If any	-
Event Organizer / Coordinator Faculty Name / Department / Designation	Organizer Dr. L Prabhu, IIC President &Vice Principal (Admin) Mr.N.Lakshmi Narayanan, Entrepreneurship Development Cell Coordinator Mr. S Prakash, Innovation Ambassador & AP(Gr-II)/EEE		
Outcome	Students will be able to ideate describe evaluate and discuss a business model using business model Canvas		



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EVENT POSTER



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*Cordially invite you all for the
workshop on*

Business Model Canvas (BMC)

Resource Person

Ms. Pinku Bharati
CEO – Taxin



May 11th 2023



09.30 a.m



GIEC

In the Presence of Dr. G. Selvakumar, Principal, AVIT

Dr. L. Prabhu, VP (Admin.) & IIC President, AVIT

Mr. N. Lakshmi Narayanan,
Coordinator, Entrepreneurship Development cell

Coordinator Mr. S. Prakash, AP (Gr-II), EEE, Internship Activity Coordinator, IIC, AVIT



Organized by : Institution Innovation Council in association with
Entrepreneurship Development cell



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INSTITUTION'S INNOVATION COUNCIL & ENTREPRENEURSHIP DEVELOPMENT CELL

Report

Workshop on "Business Model Canvas"

AVIT - IIC has organized a workshop on business model Canvas on 11/05/2023 in association with Entrepreneurship Development Cell .

The program started with a Welcome address by Mr.N.Lakshmi Narayanan, Coordinator, EDC. The Presidential address was delivered by Dr.L.Prabhu, IIC –Presidents & VP- Admin. The session was taken over by the Mr.Pinku Bharati from CEO - TAXIN.

The event was successfully started at 9:30 AM. The resource person Mr. Pinku Bharati took over the session by giving the introduction about the Business Model Canvas. Use of this Business Model Canvas in business, the role of future engineers in business etc. A business scenario was taken as a sample like "cab app" booking process and they started explaining how to identify the problems through business model canvas and what are the key components to work on it, The It was such an informative and interactive session for students which provides the over view of the event. In the session the resource person had an interaction with students by asking question, answering the question raised by the students regarding the "How to design the Business model Cavas". The more and more interaction by the student and staff made the session more interesting.

The main concept of the event was taken by Dr. Mohamed Adil A.A. He has given overview how to build a business plan and has explain the building blocks of business model Canvas on the various steps required for the business model Canvas setup.

The session was formally concluded with a vote of thanks by Mr.Selvakumar, GIEC.



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EVENT PHOTOS





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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



 **GPS Map**
Camera Lite

**IT LAB, AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY, Tamil
Nadu 603104, India**

**MGRS, USNG
44PMU 10994 99511**

**Local 10:12:21 AM
GMT 04:42:21 AM**

**Altitude 3 meters
Thursday, 11.05.2023**

Note : Design Thinking Room, GIEC, Aarupadai Veedu Institute of Technology