



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



VINAYAKA MISSION'S  
RESEARCH FOUNDATION  
(Deemed to be University under section 3 of the UGC Act 1956)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

**DEPARTMENT OF BIOMEDICAL ENGINEERING  
&  
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING  
IN ASSOCIATION INSTITUTION INNOVATION COUNCIL (IIC)  
AVITWITH IEEE STUDENT BRANCH- AVIT  
&  
IETE STUDENTS FORUM**

**Event Report – Seminar on “Achieving Problem- Solution Fit and Problem- Market Fit.”**  
**23.02.2023**

<b>Name of the Event</b>	Seminar on “Achieving Problem- Solution Fit and Problem- Market Fit.”
<b>Date &amp; Time</b>	23.02.2023 & 10.00 AM (IST)
<b>Guest Speaker</b>	Mr. Anton Basil, Strategic Advisor, BOTBERRY SOLUTIONS,
<b>Total Participants</b>	37
<b>Organised By</b>	Department of Biomedical Engineering & Department of Electronics and Communication Engineering, Aarupadai Veedu Institute of Technology.
<b>Mode</b>	Offline



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Cordially invites you all for the session on

# “Achieving Problem–Solution Fit and Problem–Market Fit”

Resource Person



**Mr. Anton Basil**

Strategic Advisor, Botberry Solutions

23.02.2023 10.00 am TO 1.00 pm  
Venue: Auditorium



In the Presence of

- Dr. G. Selvakumar**, Principal, AVIT
- Dr. K. Manivannan**, Director–Industry Academia Relations, VMRF
- Dr. L. Prabhu**, Vice Principal (Admin), IIC President, AVIT
- Dr. L. K. HEMA**, Professor & HoD, ECE & BME, AVIT

Event Coordinators

- Dr. S. Prasath Alias Surendar**, Assoc. Prof. BME
- Mr. Rajat Kumar Dwibedi**, Asst. Prof. Gr. II, ECE

Organised by: Department of Biomedical Engineering & Department of Electronics and Communication Engineering  
in association with Institution Innovation Council, IEEE Student Branch–AVIT & IETE Students Forum



## Report:

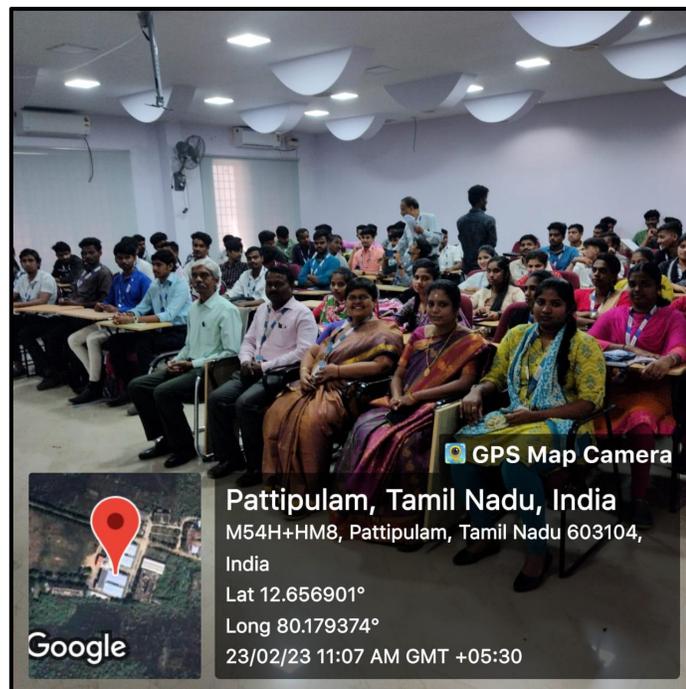
Department of Biomedical Engineering & Department of Electronics and Communication Engineering in association with the Institution Innovation Council (IIC), IEEE Student Branch-AVIT & IETE students Forum organized a Seminar Session on “Achieving Problem-Solution Fit and Problem- Market Fit” ” on 23.02.2023. The program was conducted in the Offline mode, Venue TBSB03. Ms.Premalatha, Student IIC Member welcomed the gathering and also briefed about the Achieving Problem- Solution Fit and Problem- Market Fit. At the onset Dr.L.K.Hema HOD/BME delivered the Welcome address and express her new benefits of the Govt. Schemes. Mr.Murugan, Student IIC Member , ECE department gave a brief introduction about the speaker Dr.K.Baskaran .

37 Students attended the Event- “Achieving Problem- Solution Fit and Problem- Market Fit.”

Later , The chief Guest , Mr. Anton Basil, Strategic Advisor, Botberry Solutions, Bangalore with lot of insights about A problem-solution fit is when a startup has identified a problem that its product or service can solve. It’s a startup’s initial validation that its solution actually solves the problem it set out to solve for a particular target market. It’s important because it gives startups a way to measure whether they are making progress and helps them prioritize what to work on next. A problem-solution fit is essential for a startup to be successful. Without it, a startup will not be able to achieve product-market fit & acquire customers or scale. They were interactive and the event had a Question and Answer session at the end .

Finally, The Vote of Thanks delivered by Ms.Atchaya, Student IIC Member , ECE for these

**Event Gallery :**





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## LIST OF LIST OF PARTICIPANTS

SL NO	REG NO	STUDENT NAME
1	3532010501	AMRENDRA KUMAR SINGH
2	3532010502	ANISH KUMAR
3	3532010503	ANISH PRIYADARSHI
4	3532010504	AREPALLI MADHURI
5	3532010505	ASIF ALI
6	3532010506	BALAJI S
7	3532010509	JAMBUKESHWAR C
8	3532010510	JAY KRISHAN YADAV
9	3532010512	KRISHAN KUMAR
10	3532010513	LOKESHWARAN S
11	3532010515	MANISH KUMAR JHA
12	3532010517	MEENA JAYASTRI R
13	3532010518	MITHILESH KUMAR
14	3532010520	MOHAMED NIZAR A
15	3532010522	NISHU KUMARI
16	3532010523	NITESH KUMAR THAKUR
17	3532010525	PONNARASAN M
18	3532010526	PRAVEENA R
19	3532010527	PRAVIN R
20	3532010528	PREMALATHA A
21	3532010529	PRIYADHARSHINI K
22	3532010534	SHAFUDEEN S
23	3532010536	SUSI M
24	3532010538	VELMURUGAN C
25	3531910502	ARIF MOHAMMED M
26	3531910503	ASHFAQUE MD
27	3531910509	MD SALAM
28	3531910512	MOHAMED KHALID H
29	3531910514	NANDHAKUMAR G
30	3531910516	RAMZANI S



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31	3531910517	SAJAN KUMAR
32	3531910518	SAKTHI G
33	3531910519	SAMEER AKHTAR
34	3531910520	SARATH KUMAR S
35	3531910523	SRI RAM M
36	3531815504	NITHIESH SHARMA S
37	3532155501	SANTHOSH KUMAR S