



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



VINAYAKA MISSION'S  
RESEARCH FOUNDATION  
(Deemed to be University under section 3 of the UGC Act 1956)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

**DEPARTMENT OF BIOMEDICAL ENGINEERING**

**&**

**DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING**

**IN ASSOCIATION INSTITUTION INNOVATION COUNCIL (IIC)**

**AVITWITH IEEE STUDENT BRANCH- AVIT**

**&**

**IETE STUDENTS FORUM**

**Event Report – Seminar on “Achieving Problem- Solution Fit and Problem- Market Fit.”**

**23.02.2023**

<b>Name of the Event</b>	Seminar on “Achieving Problem- Solution Fit and Problem-Market Fit.”
<b>Date &amp; Time</b>	23.02.2023 & 10.00 AM (IST)
<b>Guest Speaker</b>	Mr. Anton Basil, Strategic Advisor, BOTBERRY SOLUTIONS,
<b>Total Participants</b>	73 Students & 12 Faculties
<b>Organised By</b>	Department of Biomedical Engineering & Department of Electronics and Communication Engineering, Aarupadai Veedu Institute of Technology.
<b>Mode</b>	Offline



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Cordially invites you all for the session on

## "Achieving Problem-Solution Fit and Problem-Market Fit"

Resource Person



**Mr. Anton Basil**

Strategic Advisor, Botberry Solutions

📅 23.02.2023

🕒 10.00 am TO 1.00 pm

Venue: Auditorium



In the Presence of

**Dr. G. Selvakumar**, Principal, AVIT

**Dr. K. Manivannan**, Director-Industry Academia Relations, VMRF

**Dr. L. Prabhu**, Vice Principal (Admin), IIC President, AVIT

**Dr. L. K. HEMA**, Professor & HoD, ECE & BME, AVIT

Event Coordinators

**Dr. S. Prasath Alias Surendar**, Assoc. Prof. BME

**Mr. Rajat Kumar Dwibedi**, Asst. Prof. Gr. II, ECE

Organised by: Department of Biomedical Engineering &  
Department of Electronics and Communication Engineering  
in association with Institution Innovation Council, IEEE Student Branch-AVIT & IETE Students Forum



## Report:

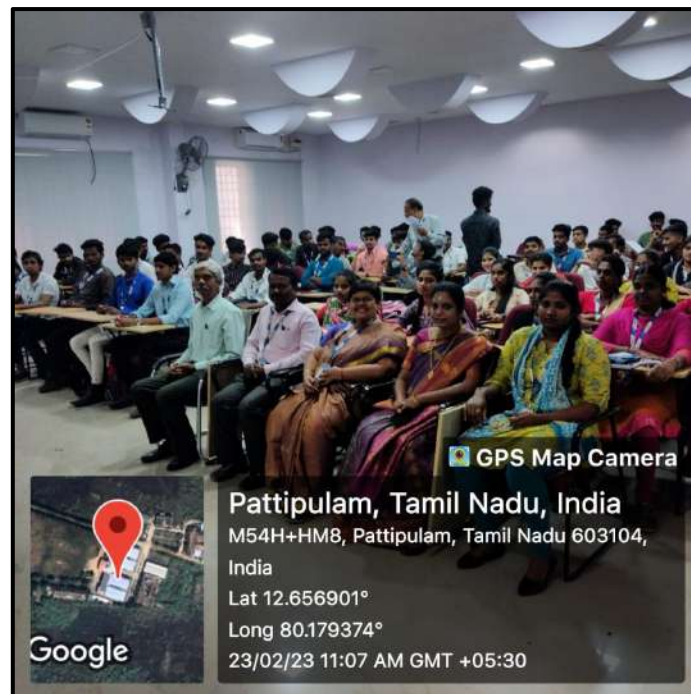
Department of Biomedical Engineering & Department of Electronics and Communication Engineering in association with the Institution Innovation Council (IIC), IEEE Student Branch- AVIT & IETE students Forum organized a Seminar Session on “Achieving Problem-Solution Fit and Problem- Market Fit” ” on 23.02.2023. The program was conducted in the Offline mode, Venue TBSB03. Ms.Premalatha, Student IIC Member welcomed the gathering and also briefed about the Achieving Problem- Solution Fit and Problem- Market Fit. At the onset Dr.L.K.Hema HOD/BME delivered the Welcome address and express her new benefits of the Govt. Schemes. Mr.Murugan, Student IIC Member , ECE department gave a brief introduction about the speaker Mr. Anton Basil .

73 Students attended the Event- “Achieving Problem- Solution Fit and Problem- Market Fit.”

Later , The chief Guest , Mr. Anton Basil, Strategic Advisor, Botberry Solutions, Bangalore with lot of insights about that problem-solution fit is when a startup has identified a problem that its product or service can solve. It’s a startup’s initial validation that its solution actually solves the problem it set out to solve for a particular target market. It’s important because it gives startups a way to measure whether they are making progress and helps them prioritize what to work on next. A problem-solution fit is essential for a startup to be successful. Without it, a startup will not be able to achieve product-market fit & acquire customers or scale. They were interactive and the event had a Question and Answer session at the end .

Finally, The Vote of Thanks delivered by Ms.Atchaya, Student IIC Member , ECE for these successful event.

**Event Gallery :**





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## LIST OF PARTICIPANTS

**AVIT** **VINAYAKA MISSION'S  
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AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

**Department of Biomedical Engineering  
&  
Department of Electronics and Communication Engineering**  
 in  
 Association with  
**Institution Innovation Council**  
**IEEE Student Branch-AVIT & IETE students Forum**  
**Registration for seminar on**  
**"Achieving Problem-Solution Fit and Problem- Market Fit"**  
 Date: 23.02.2023 Time : 10.00AM

Sl. No	Participant Name	Department	Signature
1.	L. Sugasini	B.E - Bio Medical	[Signature]
2.	S. Herlin Suresh	Bio Medical	B. My
3.	M. Suresh	BME	M. Suresh
4.	Nishu Kumari	BME	Nishu
5.	Dinuya Suresh	BME	Dinuya
6.	Sajitha parveen	ECE	[Signature]
7.	S. Rithika	BME	S. Rithika
8.	JEEVITHA R	ECE	R. Jeevitha
9.	Madhusri. Arupalli	BME	Madhusri
10.	Hemalatha. T	BME	[Signature]
11.	Priyadharshini. K	BME	K. Priya
12.	R. Meena Jayasree	BME	R. Meena
13.	Hemavathi. V	BTE	[Signature]
14.	Reena. R	BTE	[Signature]



Sl. No	Participant Name	Department	Signature
15	M. SUNDHARA VATHANAN	II <sup>nd</sup> YEAR BE (ECE)	M. Sundhara Vathanan
16	M. Satish Naidu	I <sup>st</sup> year BE. (ECE)	M. Satish Naidu
17	Jay Krishna Yadav	BE. (BME)	Jay
18	Rajeev Kumar Mansot	B.E. BME	Rajeev
19	Md Afjal Akbar	B.E. BME	Afjal
20	MANOJ SAH	B.E. BME	Manoj Sah
21	RANJAN KR. JAISWAL	B.E. - BME	Ranjan
22	AMIT KUMAR	B.E. - BME	Amit Kumar
23	BIPIN KUMAR	B.E. - BME	Bipin
24	ANISH KUMAR	III <sup>rd</sup> YEAR BE - BME	Anish
24	ANISH PRIYADARSHI	III <sup>rd</sup> yr BE - BME	Anish
25	MITHILESH KUMAR	III <sup>rd</sup> yr BE - BME	Mithilesh
26	M. Raja Sekhar Reddy	II <sup>nd</sup> Year BE (ECE)	M. Raja
27	Abhij Kumar Bhabak	ECE III <sup>rd</sup>	Abhij
28	Bishal Majhi	ECE III <sup>rd</sup>	Bishal
29	Jitu Kumar	BME II <sup>nd</sup> year	Jitu Kumar
30	Raja Kumar	ECE II <sup>nd</sup> Year	Raja Kumar
31	Bibh Kumar	BME II <sup>nd</sup> Year	Bibh Kumar
32	Vikesh Kumar	ECE	Vikesh



Sl. No	Participant Name	Department	Signature
33	K. Balaji	BE, ECE II year	K. Balaji
34	T. DEVENDIRAN	BE, ECE, II year	T. Deven
35	Shashi Bhushan Kumar	CSE - 2nd year	Shashi kumar
36	N. Rajesh	B.Tech. Distech - IV yr	N. Rajesh
37	Pradeep. J	BE.CSE - III <sup>rd</sup> year	Pradeep
38	Shafiqul Hasan S	BE. BME III <sup>rd</sup> year	Shafiq
39	Dillibabu. T	BE. ECE II <sup>nd</sup> year	D. Dillibabu
40	Mohammed Fasil. A	BE. BME II <sup>nd</sup> year	M. Fasil
41	Vyshnav. Rajesh	BE. CIVIL IV <sup>th</sup> year	V. Rajesh
42	Akshay A C	BE CIVIL IV <sup>th</sup> year	A. Akshay
43	Deepak Kumar	BE CIVIL IV <sup>th</sup> year	Deepak Kumar
44	Ganakeshwar Kumar	BE: CIVIL IV <sup>th</sup> year	Ganakeshwar
45	R. Varanth Raj	III <sup>rd</sup> year B.E MECHANICAL	R. Varanth Raj
46	P. Saran Raj	III <sup>rd</sup> year B.E MECHANICAL	P. Saran
47	S. Ponnasali	III <sup>rd</sup> year B.E MECHANICAL	S. Ponnasali
48	S. Tharun Kumar	III <sup>rd</sup> year B.E MECHANICAL	S. Tharun Kumar
49	MD AMIRSUBHANI	B.E - BME 2 <sup>nd</sup> year	Amirsubhani
50	A. Vignhan	B.E. ECE III - year	A. Vignhan
51	Keshav Kumar	ECE	Keshav



Sl. No	Participant Name	Department	Signature
52	SUBHAM MAL	MECHANICAL	
53	J. VASANTH KUMAR	MECHANICAL	J. Vasanth Kumar.
54	P. Lakshmaiah	MECHANICAL	
55	A. Param Kumar	Mechanical	
56	Murugan T	ECE	
56	A. Premalatha	BME	
57	Atchaya. M	ECE	Az
58	Saran Raj	ECE	
59	Mrudhul Manoj	ECE	
60	P. chandna Anbar Reddy	B. E (E.C.E)	
61	C. Sajeer kashik kumar Reddy	ECG	
62	K. Krishna Rao	ECE	
63	C. Sree hari	E. C. E	C. Sree hari
64	Akshay Ar. Bishwas	B. E - BME	Akshay
65	SHYAM BIHARI	BME.	
66	AKASHI KUMAR	BE - ECE	1 <sup>st</sup> year Akashi Kumar
67	MR. AMEER HAMZA, 1 <sup>st</sup> year	BE, ECE	
68	Adith. kumar	B. E ASON DS	Adith. kum.
69	Krishan. Kumar	Bme	





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70.	Shruti Kumari	Biomedical II <sup>nd</sup> year	Shruti Singh
71	Shikha Sani	Biomedical III <sup>rd</sup> year	Shikha Sani
72	Atique Rahman	CSE / II <sup>nd</sup> year	Atique
73	Akhish Shekhat	CSE / II <sup>nd</sup> year	Akhish Shekhat
74	J. V. JAY	AP(G-D) / ECE	J. V. Jay
75	Dr. Prasanna S.	Assoc Prof / BME	Dr. Prasanna S.
76	Rajat Kumar Dandekar	Asst. Prof / IT	Rajat Kumar Dandekar
77	R. KARITHREYAN	Asst. Prof (Gr-D)	R. Karithreyan
78.	S. REGILAN.	Research scholar	S. Regilan
79	A. P. Anantha	Asst. Prof. / BME	A. P. Anantha
80	H. S. Sarathy	Asst. Prof / BME	H. S. Sarathy
81	V. Prabhakar	Asst. Prof / BME	V. Prabhakar
82	V. Vairathar	AP-D / ECE	V. Vairathar
83	Lakshmi Shree B	AP-I / BME	Lakshmi Shree B
84	Mehana Priya . R	Assoc Prof / ECE	Mehana Priya . R
85	Dr. L. K. JHEMA	Prof / IITD / ECE	Dr. L. K. JHEMA