

Department of Computer Science and Engineering, Training & Placements, Institution Innovation Council (ICC) -AVIT

Report on Alumni Guest Lecture on Advanced Digital Marketing

Department of Computer Science and Engineering in association with department of Training and Placements, Institution Innovation Council (ICC)-AVIT and AVIT Alumni Association, has organized **Alumni Guest Lecture on “Advanced Digital Marketing” on 12.05.2020 (Tuesday), 11.00 am to 12.30 pm.** Mr.Ullekh Tandon, and Mr. Abishek, from **GroupM India**, are the resource persons. Dr. R.Jaichandran, HoD-CSE welcomed the resource persons and the participants. Mrs. S.Leelavathy, AP-GII, coordinated the event and introduced the resource persons to the participants. Faculty members, II year, III year and IV year students of CSE department has participated in the webinar.

