



INSTITUTION INNOVATION COUNCIL (IIC) – AVIT DEPARTMENT/ASSOCIATION

Any one social media Url Link Facebook/Twitter/Instagram/LinkedIn	https://www.instagram.com/p/C9kwZfXCGn2/?igsh =MWJhZWhiOXJjdXpoMA==		
Program Driven by IIC Calendar Activity/ MIC Driven Activity/ Celebration Activity/Self driven activity	IIC Calender Activity		
Event Title	Session on "How to Plan for start-up and legal & Ethical Steps"		
Resource Person	Dr. Ananth Padmanabhan Dean, Vinayaka Mission's Law School		
Academic year	2024 - 25 Date: 19/07/2024		
Program Type	Level 1 – Expert Talk (2.5 Hours)		
Level 1 - Expert Talk/ Exposure Visit/ Mentoring Session (2 to 4 Hours)			
Level 2 – Conference / Exposure Visit / Seminar / Workshop (5 to 8 Hours)			
Level 3 – Bootcamp/ Competition/ Demo Day/ Exhibition / Workshop (9 to 8 Hours)			
Level 4 – Challenges/ Hackathon/ Tech Fest (Greater than 18 hours)			
Program Theme IPR & Technology Transfer / Innovation & Design Thinking / Entrepreneurship & Startup / Pre-Incubation & Incubation Management	Entrepreneurship & Startup		
Start date & End Date (DD/MM/YYYY)	19/07/2024 19/07/2024		07/2024
Duration of the activity (in Mins) & Start Time & End Time	Duration: 150 Mins.	Start Time: 10:00 AM	End Time: 12:30 PM
Participants	Students: 63	Faculty: 4	External: 1
Mode of session (online / offline) * Online Video Url compulsory	Offline		
Event Organizer / Coordinator Faculty Name / Department / Designation	Dr.Pa.Suriya/ Civil Engineering /Assistant Professor (Grade II)		
Expenditure	5000		
Objective (100 letters only)	To determine a workable company concept that addresses a market need.		





	To comprehend the prospective market for your product or service, your rivals, and your target audience. To develop a set of moral standards that will direct the choices and activities of your startup.	
Benefits in terms of learning/skill/Knowledge obtained (150 letters only)	The speaker explained the process of writing business plan, which includes outlining a company' goals, financial projections, corporate strategy, and operational plans. The seminar also covered the organisational structure and name registration of the company with the appropriate government organisations. The resource person talked about drafting contracts for supplier connections employment, company partnerships, and client contracts, discussed the idea of obtaining legal counsel to guarantee accuracy as well. It also cover how to draft a comprehensive privacy policy, ensurthat client data is managed transparently and securely and adhere to relevant data protection laws.	

Report:

Institution Innovation Council (IIC) - AVIT & Ganesan Incubation and Entrepreneurship Cell GIEC organized Session on "How to Plan for startup and legal & Ethical Steps" for UG students and Faculty members on 19th July 2024 at GIEC, AVIT.

Dr.L.Chitra, Professor and Head, Department of EEE, delivered the welcome address and briefed about the gathering regarding significance and necessity of the conducting the session. She also shared his ideas of startup in the view of innovation and Legal. Later, Brief introduction for the resource person was given by **Dr.Pa.Suriya** Assistant Professor - II, Civil Engineering.







Then, followed by guest speaker Mr. Dr. Ananth Padmanabhan, Dean, Vinayaka Mission's Law School shared his Entrepreneurs passion, idea and a determination to bring it to fruition. Also discussed about Risk and Uncertainty, Adaptability, Entrepreneurial Ecosystem, and Disruption etc., Students from engineering department has interacted with the resource person with their perspectives.

The event was concluded with a feedback session among the participants. **Mr. Dilip Kumar, III** year, Civil Engineering. delivered the vote of thanks.



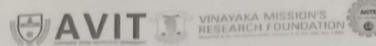


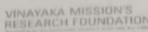
Invocation (Left) and Welcome address of the programme (Right)





Introduction of Resource person (Left) and Guest speaker disseminating about legal ethics (Right)











EVENT BROCHURE



EVENT GALLERY





Interaction between students and speaker

Vote of Thanks given by Mr. Dilip Kumar, IIIyr Civil

IIC Dept Coordinater (Dr.Pa.Suriya)

AVIT | IIC

IIC President - AVIT (Dr.L.Prabhu)



	1	Attendance Sheet	Attendance Sheet			
S.No	Name of the Student/Faculty	Register no.	Signature			
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