



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S INNOVATION COUNCIL (IIC) – AVIT
DEPARTMENT OF BIOMEDICAL ENGINEERING & DEPARTMENT OF ELECTRONICS AND
COMMUNICATION ENGINEERING IN ASSOCIATION WITH IEEE STUDENT BRANCH- AVIT
& IETE STUDENTS FORUM**

Any one social media Url Link Facebook/Twitter/Instagram/Linkedln			
Program Driven by IIC Calendar Activity/ MIC Driven Activity/ Celebration Activity/Self driven activity	IIC Calendar Activity		
Event Title	Achieving Problem- Solution Fit and Problem- Market Fit.		
Resource Person	Mr. Anton Basil, Strategic Advisor, Botberry Solutions,Bangalore		
Academic year	2022 – 23	Date:23.02.2023	
Program Type Level 1 - Expert Talk/ Exposure Visit/ Mentoring Session (2 to 4 Hours) Level 2 – Conference / Exposure Visit / Seminar / Workshop (5 to 8 Hours) Level 3 – Bootcamp/ Competition/ Demo Day/ Exhibition / Workshop (9 to 8 Hours) Level 4 – Challenges/ Hackathon/ Tech Fest (Greater than 18 hours)	Level 1 – Expert Talk		
Program Theme IPR & Technology Transfer / Innovation & Design Thinking / Entrepreneurship & Startup / Pre-Incubation & Incubation Management	Entrepreneurship & Startup		
Start date & End Date (DD/MM/YYYY)	23.02.2023	23.02.2023	
Duration of the activity (in Mins) & Start Time & End Time	Duration: 120 Mins. (2 hrs)	Start Time: 10.00 AM	End Time: 12.00 PM
Participants	Students: 73	Faculty: 12	External:1
Mode of session (online / offline) * Online Video Url compulsory	Offline	Expenditure Amount, If any	6218



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Event Organizer / Coordinator Faculty Name / Department / Designation	Dr.S. Prasath Alias Surendar, Asso. Prof. BME/ Mr. Rajat Kumar Dwibedi, Asst. Prof. Gr. II, ECE
Target Participants	Students
Outcome	Students and Staff members can acquire knowledge In different Types of Achieving Problem- Solution Fit and Problem- Market Fit.

REPORT:

Department of Biomedical Engineering & Department of Electronics and Communication Engineering in association with the Institution Innovation Council (IIC),IEEE Student Branch- AVIT & IETE students Forum organized a Seminar Session on “Achieving Problem-Solution Fit and Problem- Market Fit” ” on 23.02.2023. The program was conducted in the Offline mode, Venue TBSB03. Ms.Premalatha, Student IIC Member BME Department, welcomed the gathering and also briefed about the **Achieving Problem- Solution Fit and Problem- Market Fit**. At the onset Dr.L.K.Hema HOD/ECE & BME delivered the Welcome address and explained about new benefits of the Govt. Schemes. Mr.Murugan, Student IIC Member , ECE Department gave a brief introduction about the speaker Mr. Anton Basil .

Later, The chief Guest , Mr. Anton Basil, Strategic Advisor, Botberry Solutions, Bangalore discussed, When a startup has found a problem that its product or service can solve, it does so with plenty of insights about that problem-solution fit. It serves as a startup's initial confirmation that its offering actually addresses the issue it set out to address for a specific target market. It's important because it enables startups to assess their progress and determine what projects to focus on first. A problem-solution fit is essential for a startup to be successful. Without it, a startup will be unable to scale, find customers, or achieve product-market fit. He motivated the students to become an innovators/entrepreneurs. He also demonstrated various innovations. He encouraged the students to come up with their new ideas for different problem and convert into products. Students were interactive and asked their queries at the end of the session.

The event was concluded with Vote of Thanks, by Ms.Atchaya, Student IIC Member, ECE Department.



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EVENT BROCHURE



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Cordially invites you all for the session on

**“Achieving Problem–Solution Fit
and Problem–Market Fit”**

Resource Person



Mr. Anton Basil
Strategic Advisor, Botberry Solutions

23.02.2023 10.00 am TO 1.00 pm
Venue: Auditorium



In the Presence of

- Dr. G. Salvakumar**, Principal, AVIT
- Dr. K. Manivannan**, Director-Industry Academia Relations, VMRF
- Dr. L. Prabhu**, Vice Principal (Admin), IIC President, AVIT
- Dr. L. K. HEMA**, Professor & HOD, ECE & BME, AVIT

Event Coordinators

- Dr. S. Prasath Alias Surendar**, Assoc. Prof. BME
- Mr. Rajat Kumar Dwivedi**, Asst. Prof. Dr. II, ECE

Organised by: Department of Biomedical Engineering &
Department of Electronics and Communication Engineering
in association with Institution Innovation Council, IEEE Student Branch-AVIT & IETE Students Forum



EVENT GALLERY:





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CERTIFICATE OF PARTICIPATION

This is to certify that Murugan T Department of Department of Electronics and Communication Engineering has attended the Seminar Session on **“Achieving Problem-Solution Fit and Problem- Market Fit”** Organised by Department of Biomedical Engineering & Department of Electronics and Communication Engineering in association with **Institution's Innovation Council, IEEE Student Branch-AVIT & IETE students Forum** held on 23rd February, 2023 at Aarupadai Veedu Institute of Technology, Chennai.


Dr. L. K. Hema
HOD, BME & ECE
AVIT


Dr. L. Prabhu
Vice Principal (Admin)
IC President, AVIT


Dr. K. Manivannan
Director
Industry Academic Relations, VMRF


Dr. G. Selvakumar
Principal
AVIT



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AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

**Department of Biomedical Engineering
&
Department of Electronics and Communication Engineering**

In
Association with
Institution Innovation Council
IEEE Student Branch-AVIT & IETE students Forum
Registration for seminar on

"Achieving Problem-Solution Fit and Problem- Market Fit"

Date: 23.02.2023

Time : 10.00AM

Sl. No	Participant Name	Department	Signature
1.	L. Sugasini	B.E - Bio Medical	[Signature]
2.	S. Heerlin Suresh	Bio Medical	B. My
3.	M. Sush	BME	M. Sush
4.	Nishu Kumari	BME	Nishu
5.	Divyaa Suresh	BME	Divyaa
6.	Sajitha parveen	ECE	Sajitha
7.	S. Rithika	BME	S. Rithika
8.	JEEVITHA R	ECE	R Jeevitha
9.	Madhusri. Arupalli	BME	Madhusri
10.	Hemalatha .T	BME	Hemalatha
11.	Priyadharshini . K	BME	K. Priya
12.	R. Meena Jayanthi	BME	R. Meena
13.	Hemavathi .V	BTE	Hemavathi
14.	Reena . R	BTE	Reena



Sl. No	Participant Name	Department	Signature
15	M-SUNDHARA VATHANAN	II nd YEAR BE (ECE)	M-Sundhara Vathanan
16	M. Satish Naidu	I st year BE. (ECE)	M. Satish Naidu
17	Jay Krishan Yadav	BE. (BME)	Jay
18	Rajeev Kumar Mandot	B.E. BME	Rajeev
19	Md Afjal Aham	B.E. BME	Afjal
20	MANOJ SAH	B.E. BME	Manoj Sah
21	RANJAN PR. JAISWAL	B.E. - BME	Ranjan
22	AMIT KUMAR	B.E. - BME	Amit Kumar
23	BIPIN KUMAR	B.E. - BME	Bipin
24	ANISH KUMAR	III rd YEAR BE - BME	Anish
24	ANISH PRIYADARSHI	III rd YEAR BE - BME	Anish
25	MITHILESH KUMAR	III rd year BE - BME	Mithilesh
26	M. Raja Sekhar seddy	II nd Year BE (ECE)	M. Raja
27	Abhuy Kumar Bhabak	ECE II nd	Abhuy
28	Bishal Majhi	ECE II nd year	Bishal
29	Jitu Kumar	BME II nd year	Jitu Kumar
30	Raja Kumar	ECE II nd Year	Raja Kumar
31	Bibp Kumar	BME II nd Year	Bibp Kumar
32	Vikesh Kumar	ECE	Vikesh



Sl. No	Participant Name	Department	Signature
33	K Balaji	BE, ECE II year	K Balaji
34	T. DEVENDIRAN	BE, ECE - II year	T. Dev
35	Shashi Bhushan Kumar	CSE - 2nd year	Shashi k.s.
36	N. Rajesh	B.Tech. Distech - IV yr	N. Rajesh
37	Pradeep . J	BE . CSE - III rd year	Pradeep
38	Shafiqul Hasan . S	BE. BME III rd year	Shafiq
39	Dillibabu . T	BE. ECE II nd year	D. Dil
40	Mohammed Fasil . A	BE . BME II nd year	M. Fasil
41	Vyshaav Rajesh	BE . civil IV th year	Vyshaav
42	Akshay A c	BE civil IV th year	Akshay
43	Deepak Kumar	BE Civil IV th year	Deepak
44	Tanakeshwar Kumar	BE: Civil IV th year	Tanakeshwar
45	R. Varanith Raj	III rd year B.E MECHANICAL	R. Varanith
46	P. Saran Raj	III rd year B.E MECHANICAL	Saran
47	S. Ponnasasu	III rd year B.E MECHANICAL	S. Ponnasasu
48	S. TharunKuroori	III rd year B.E MECHANICAL	S. TharunKuroori
49	MD AMIRSUBHANI	B.E - BME 2 nd year	Amirsubhani
50	A. Vignhan	B.E. ECE III - Year	A. Vignhan
51	Keshav Kumar	ECE	Keshav



Sl. No	Participant Name	Department	Signature
52	SUBHAM MAL	MECHANICAL	
53	J. VASANTH KUMAR	MECHANICAL	J. Vasanth Kumar.
54	P. Lokitharshan .	MECHANICAL	
55	J. Param Kumar	Mechanical	
56	Murugan T	ECE	
56	A. Pseemalatha	BME	
57	Nithaya .M	ECE	Aj
58	Saran Raj	ECE	
59	Mrudhul Manoj	ECE	
60	P. chandna Oulav Reddy	B.E (E.C.E)	
61	C. Sajeer Vashik Kumar Reddy	ECG	
62	K. Krishna Rao	ECE	
63	C. Sree hari	E.C.E	C. Sree hari
64	Akshay Ar. Bishwas	B.E-BME	Akshay
65	SHYAM BIHART	BME.	
66	AKASHI KUMAR	BE - ECE	1st year Akashi Kumar
67	MD AMEER HAMZA , 1st year	BE, ECE	
68	Nithi .kumar	B.E AROUND S	Nithi .kum.
69	Krishan .kumar	Bme	



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Sl. No	Participant Name	Department	Signature
70	Shruti Kumari	Biomedical II nd year	Shruti Singh
71	Shikha Sani	Biomedical II nd year	Shikha Sani
72	Atique Rohman	CSE / II nd year	Atique
73	Ahish Shekhar	CSE / II nd year	Ahish Shekhar
74	J. V. JAY	AP(G-D) / ECE	J. V. Jay
75	Dr. Prasad S.	Assoc Prof / BME	Dr. Prasad
76	Rajat Kumar Dandekar	Asst. Prof. / IT	Rajat Kumar
77	R. KARITHREYAN	Asst. Prof (Gr-D)	R. Karithreyan
78	S. REGILAN	Research scholar	S. Regilan
79	A. P. Anantha	Asst. Prof. / BME	A. P. Anantha
80	H.S. Sarathy	Asst. Prof / BME	H.S. Sarathy
81	V. Prabhakar	Asst. Prof / BME	V. Prabhakar
82	V. Vanitha	AP-D / ECE	V. Vanitha
83	Lakshmi Shree B	AP-E / BME	Lakshmi Shree B
84	Mehana Priya R	Asst. Prof / ECE	Mehana Priya R
85	Dr. L. K. JHEMA	Prof & HOD / ECE	Dr. L. K. JHEMA