



**INSTITUTION INNOVATION COUNCIL (IIC)**  
**&**  
**GANESAN INCUBATION AND ENTREPRENEURSHIP CELL**  
*Organizes*

<b>Event Title</b>	<b>“Idea to Investment Raising”</b>		
<b>Resource Person</b>	<b>Mr.Ketan Jain,</b> <i>Angel Investor, Start Up Solutions</i> <b>Mr.Yaseen Shareef Shaik,</b> <i>Founder, Fund Enable, Start Up Enabler</i>		
<b>Academic year</b>	2022 - 23	Quarter	I
<b>Program Type</b> (Workshop / Motivation speech / Field Visit / Competition / Others)	Motivation Speech		
<b>Program Theme</b> (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre – Incubation / others)	Start-Up		
<b>Start date &amp; End Date</b> (DD/MM/YYYY)	25.11.2022	-	
<b>Duration of the activity (in Mins) &amp; Start Time &amp; End Time</b>	Duration: Full Day	Start Time: 2.15 PM	End Time: 3.45 PM
<b>Participants</b>	Students: 40	Faculty: 2	External: Nil
<b>Mode of session</b> (online / offline)	Offline		
<b>Event Organizer / Coordinator</b> Faculty Name / Department / Designation	<b>Dr.S.Prakash,</b> Convenor, IIC – AVIT		
<b>Target Participants</b>	IIC Student Members of Engineering and Technology		
<b>Outcome</b>	The outcome of this session on Idea to Investment Raising was to provide a better understanding to the participating students on the methods by which they can work on their ideas to transform into products with a scope of establishing a start up for a perfect business. The experts certainly provide a exhaustive session on investment raising and funds mobilization at every stage of a startup.		

## Report:

Institution Innovation Council (IIC-AVIT) & Ganesan Incubation and Entrepreneurship Centre (GIEC) organized a session on ***Fund Raising*** under the guidance of Dr.Mohamed Ahil, CEO, GIEC, AV Campus. Two renowned persons ***Mr.Ketan Jain, Angel Investor, Founder, Start Up Solutions and Mr.Yaseen Shareef Shaik, Founder, Fund Enable, Mumbai*** presented a session on “Idea to Investment Raising” under IIC - AVIT. The session was scheduled on afternoon of Nov 25, 2022 @ 2.15 PM at the Design Thinking Hall, GIEC.

***Mr. Ketan Jain*** made an exhaustive session on means and methods to transform an idea into a fundable startup proposal to seek investment. He addressed the gathering on the essential factors of building an idea into a product marketable as a business. The student participants enthusiastically interacted with the angel investor on the aspects of building up a startup from an idea.

***On the succeeding session with Mr.Yaseen Shareef Shaik***, a panel discussion was arranged with the IIC - Mentor ***Mr.N.Lakshminarayanan***, Innovation Ambassador and Coordinator – NISP on the funding opportunities for student start-ups from different government and non-government bodies in the present scenario.

The session was attended by around 40 IIC Student members and was organized at the Design Thinking Room, GIEC at AV Campus. ***Dr.G.Selvakumar, Principal*** presided the event and ***Dr.L..Prabhu, President, IIC & Vice – Principal (Admin) , AVIT*** convened the event. ***Dr. Mohammed Adil A A, CEO, GIEC*** felicitated the gathering. ***Mr.N.Lakshminarayanan, Coordinator, NISP, AVIT*** and ***Dr.S.Prakash, Convenor IIC*** organized the event on behalf of IIC.

## Outcome:

The outcome of this session on Idea to Investment Raising was to provide a better understanding to the participating students on the methods by which they can work on their ideas to transform into products with a scope of establishing a start up for a perfect business. The experts certainly provide a exhaustive session on investment raising and funds mobilization at every stage of a startup.

## EVENT BROCHURE



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
Deemed to be University under section 3 of the UGC Act 1956



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

*Cordially invites you all for the Session on*

### Idea to Investment Raising

 **25<sup>th</sup> Nov 2022**      **Time : 02.15 p.m.**

 **Design Thinking Room, GIEC**

**Resource Persons**



**Mr. Ketan Jain**  
Angel Investor  
Startup Solutions



**Mr. Yaseen Shareef Shaik**  
Director, FundEnable  
Startup Enabler.

*In the presence of*

Dr. G. Selvakumar, Principal, AVIT  
Dr. L. Prabhu, VP (Admin.) & President, IIC, AVIT  
Mr. N. Lakshminarayanan,  
Asso. Prof., Mech & Deputy Director-EDC, AVIT



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of MSME Initiatives)



**GIEC**  
GANESAN INCUBATION AND  
ENTREPRENEURSHIP CENTER  
LA Section 8 Company Under Companies Act 1963

**Organized by : Institution's Innovation Council (IIC) – AVIT**

## EVENT GALLERY





### List of Participants

S.No.	Name of the Participant	Year	B.E./ B.Tech Department
1	Bhudev Kumar	III	Civil Engg.
2	Chandan Kumar	III	Civil Engg.
3	Naveen Kumar S	III	Civil Engg.
4	Rakesh K	III	Civil Engg.
5	Abdul Rahman	III	Civil Engg.
6	Sanjeev Kumar	II	CSE
7	Sonu Kumar	II	CSE
8	Kundan Kumar	II	CSE
9	Bittu Kumar	II	CSE
10	Raushan Kumar	II	CSE
11	Kashish Fatima	II	CSE
12	Abhishek Kumar	III	Civil Engg.
13	Balaji	II	CSE
14	Himanshu Kumar	III	Civil Engg.
15	Siva Shankar G	II	CSE
16	Sanjai G	II	CSE
17	Satyam Kumar	II	CSE
18	Atiqur Rahman	II	CSE
19	Shashi Bhushan Kumar	II	CSE
20	Ajay Kumar Mahto	II	CSE

21	Nidish Kumar	II	AI & DS
22	Nipun Tiwari	II	CSE
23	Aditya Narayan Garg	II	CSE
24	Imran Khan	II	CSE
25	Vineet Kumar	II	CSE
26	Abhay Prakash	II	CSE
27	Sharmila	II	CSE
28	Anitha	II	CSE
29	Indhuja T	II	CSE
30	Neha Kumari	II	CSE
31	Puja Kumari	II	CSE
32	Lalitha B	I	CSE ( AI & ML )
33	Syamala Jagadeswara Redyy	I	CSE ( AI & ML )
34	Sawan Kumar G	I	CSE
35	Loknaath R S	I	CSE ( AI & ML )
36	Kiran Santhosh	I	CSE ( AI & ML )
37	Ajesh Babu	I	CSE ( AI & ML )
38	Amit Kumar	I	CSE
39	Chandan Malakar	I	CSE
40	Shatyam Kumar	II	CSE