



INSTITUTION INNOVATION COUNCIL (IIC)
&
GANESAN INCUBATION AND ENTREPRENEURSHIP CELL
Organizes

Event Title	“My Story : Motivational Session by a Successful Entrepreneur”		
Resource Person	Dr.Janani Dakshina Moorthy, Founder and Clinical Geneticist, Gene Aura Pvt. Ltd. Chennai		
Academic year	2022 - 23	Quarter	I
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Motivation Speech		
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre – Incubation / others)	Entrepreneurship		
Start date & End Date (DD/MM/YYYY)	25.11.2022	-	
Duration of the activity (in Mins) & Start Time & End Time	Duration: Full Day	Start Time: 2.00 PM	End Time: 3.30 PM
Participants	Students: 40	Faculty: 2	External: Nil
Mode of session (online / offline)	Offline		
Event Organizer / Coordinator Faculty Name / Department / Designation	Mr.N.Lakshminarayanan, Associate Professor, IIC Ambassador, Coordinator, NISP		
Target Participants	IIC Student Members of Engineering and Technology		
Outcome	The motivational speech on entrepreneurship motivated the student members and particularly the biotechnology and the biomedical engineering students interacted very well. The session gave a perfect understanding of the steps of becoming an entrepreneur.		

Report:

Institution Innovation Council (IIC-AVIT) & Ganesan Incubation and Entrepreneurship Centre (GIEC) organized a motivational session on ***Entrepreneurship*** by inviting a successful entrepreneur ***Dr.Janani Dakshina Moorthy, Founder and Clinical Geneticist, Gene Aura Pvt.Ltd, Chennai*** to share her personal experience of transforming from a researcher to entrepreneur in Medical Sciences. The session “ My Story : Motivational Session by a successful entrepreneur ” was scheduled on Nov 25, 2022. ***Being a successful entrepreneur with a Medical Start Up Gene Aura, she motivated the student community to advance in their career by exploring opportunities for establishing a Start Up in their career path. The expert shared her experiences in discussing about the stepping stones that she had come upon in the path of her entrepreneurship.***

The session was attended by around 40 IIC Student members and was organized in the Ideation workspace, Ganesan Incubation and Entrepreneurship Centre, GIEC at AV Campus. Dr.L.Prabhu, President, IIC & Vice – Principal (Admi) , AVIT presided over the session with his presidential address. . Dr. Mohammed Adil A A, CEO, GIEC felicitated the gathering on the key steps of entrepreneurship in the present scenario of engineering and technology. Mr.N.Lakshminarayanan, Coordinator, NISP, AVIT organized the event on behalf of IIC.

Outcome:

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EVENT BROCHURE



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
Deemed to be University under section 3 of the UGC Act 1956



Accredited with
"A" Grade by NAAC



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

Cordially invites you all for the Session on

**My Story – Motivational Session by Successful
Entrepreneur / Start Up Founder**



GIEC
GANESAN INCUBATION AND
ENTREPRENEURSHIP CENTER
(A Section 8 Company Under Companies Act 2013)

📅 25th Nov 2022 ⌚ Time : 02.00 p.m.

👤 Ideation Workspace, GIEC



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of IITD Initiative)

Expert Speaker

Dr. Janani Dakshina Moorthy,
Founder and Geneticist,
Gene Aura Pvt. Ltd., Chennai

In the presence of

Dr. G. Selvakumar, Principal, AVIT
Dr. L. Prabhu, VP (Admin.) & President, IIC, AVIT
Mr. N. Lakshminarayanan,
Asso. Prof., Mech & Deputy Director-EDC, AVIT



Organized by : Institution's Innovation Council (IIC) – AVIT

EVENT GALLERY



List of Participants

S.No.	Name of the Participant	Year	B.E./ B.Tech Department
1	Bipin Kumar	II	BME
2	Rajeev Kumar Mandal	II	BME
3	Amit Kumar	II	BME
4	Dilip Kumar	II	BME
5	Jitu Kumar	II	BME
6	Akshay Kumar Biswas	II	BME
7	Shyam Bihari	II	BME
8	Ranjan Kumar Jaiswal	II	BME
9	Manoj Sah	II	BME
10	Amir Subhani	II	BME
11	Md.Afjal Alam	II	BME
12	Sasidharan A	II	BTE
13	Merlin Sweeta S	II	BME
14	Sugasini L	II	BME
15	Shikha Soni	II	BME
16	Dhivya Bharati	II	BME
17	Stuti Kumari	II	BME
18	Manshi Raj	II	Biotechnology
19	Hritika Kumari	II	Biotechnology
20	Deepavani S	II	Biotechnology
21	Kowsalya	II	Biotechnology
22	Lahari Reddy	I	Biotechnology
23	Suhana	I	Biotechnology
24	Deepak Kumar	IV	Civil Engineering
25	Abhishek Kumar	IV	Civil Engineering
26	Niraj Kumar	IV	Civil Engineering
27	Prakeshwar Kumar	IV	Civil Engineering
28	Bombhali Kumar	IV	Civil Engineering
29	Vignesh R	III	Mech Engg.
30	Tharun Kumar	III	Mech Engg.

31	Udhayam K	III	Mech Engg.
32	Sundara Vathanan	II	ECE
33	Devendran	II	ECE
34	Joy Thomas	I	EEE
35	Sourangru Chandra	I	EEE
36	Sajitha Praveen	I	ECE
37	Praveen R	IV	BME
38	Jeeva R	IV	BME
39	Salam	IV	BME
40	Mohana S	IV	BME