

Seminar on “Opportunities for Higher Education”

The Career Development and Placement Cell (CDPC) organized a seminar on **“Opportunities for Higher Education”** by M/s. ACE Study Abroad. Ms. Soujatha (Managing Director) conducted the program on 10th August, 2010, for our III & IV Year students.



The CDPC organized a seminar on “Opportunities for Higher Education” by M/s. Career Launcher, Mr. V.V. Vinod, (Business Head, Tamil Nadu and Kerala on 26th August and 24th September, 2010, for our III and IV Year students.



The CDPC organized a seminar on “**Opportunities for Higher Education**” by M/s. T.I.M.E. for the III Year students on 27th September, 2010.



Seminar on “Language could break barriers in careers”

Japan is a prosperous country and has the most diverse economy in Asia. With a GDP of \$4.9 trillion in 2005, Japan's economy is 2nd only to that of the US. The leading Japanese companies are among the largest, most efficiently run, and most well-known firms in the world. Names like Sony, Toshiba, Sanyo, Casio, Canon, Minolta, Honda, Toyota, Mitsubishi, and many others have infiltrated the world market in a variety of sectors. Whether the student is in the field of business, engineering, manufacturing, research, economics or politics, chances are that they will be competing with, if not working for, a Japanese entity.

HCL is one of the Top IT companies in India. However, the history of HCL's relationship with Japan goes back to nearly 3 decades (1977, to be precise) when HCL started selling Toshiba copiers in India. From an IT perspective, HCL started its Japan operations in 1996, under the name "HCL Technologies Japan Ltd". In 2005, the company was again rechristened as "HCL Japan Ltd." as part of the global strategy to brand HCL as one "Enterprise" with many services ranging from Application Development, Support and Maintenance to Engineering and R&D services, Remote Infrastructure Management (RIM) and Business Process Outsourcing (BPO).

AVIT is already providing Japanese Language Training for the Engineering students. As an initiative to create awareness of job opportunities in HCL, Japan, the Career Development and Placement Cell organized a seminar on “Language could Break Barriers in Careers” on 13th October, 2010. Mr. Karunanidhi, Sr. Manager, HCL, Chennai was invited to deliver the seminar. A mixture of 200 students from the III and IV Year attended the seminar and extended enthusiastic participation



Infosys - Spark Training Program

Infosys Technologies Ltd has launched various programs aimed at evolving a model through which Infosys and academic institutions can partner for competitiveness, enhance the pool of highly capable talent for the growth requirements in the Information Technology (IT) space.

SPARK offers a learning environment that helps students realize their potential and assess their industry-preparedness. The program partners with academic institutions to enhance the pool of talent as well as meet the demands of the IT industry. SPARK is typically a one day program that exposes the students to the best in the learning environment and techniques. Through this on-campus event, students from different age groups and segments ranging from high school to degree and engineering colleges from the urban and suburban areas can assess their industry readiness and check and calibrate their aspirations meter.

This program brings students and faculty members from an institute on an exclusive basis and shares with them experiences from the industry. The program demonstrates that it is possible to dream and achieve. It helps students identify their hidden talents and expand their potential to excel. Interaction with senior Infosys employees exposes the students to the current trends in the IT industry.

The Career Development & Placement Cell has coordinated with Infosys and organized to include the AVIT Final Year students in the SPARK Training Program. About 200 Final Year students attended the SPARK program at the Infosys Mahindra City campus on 23rd October, 2010. The program was extremely useful to the students in creating an increased awareness about the role of IT in the world around them.

SIFE – AVIT - MoU Signing

SIFE (Students in Free Enterprise) is an international non-profit organization that works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing their skills to become socially responsible business leaders. SIFE has established the largest global business and higher education network in the world. This unique network brings together the knowledge of professional business educators and the expertise of business leaders to focus on the potential of university students preparing for leadership roles in business.

Mrs. Thara Ganesan, Dean - Career Development & Placement Cell has initiated the signing of the MoU between AVIT and SIFE India. Ms. Umasankari, Regional Coordinator of SIFE and Dr. N.R. Alamelu, Principal AVIT have signed and exchanged the MoU on 1st December, 2010. Ms. Sabita, Associate Vice President of Steria and Mr. Mathew, Senior Manager of WNS were the Guests of Honour. Through the signing of the MoU, the students of AVIT would participate in regional, national and international level competitions being conducted by SIFE and would also be able to create a better world through the power of business and improve the quality of life and standard of living.

SIFE students form teams and apply business concepts to develop outreach projects that improve the quality of the life of the needy. An annual series of regional and national competitions provides a forum for teams to present the results of their projects, and to be evaluated by business leaders serving as judges. National champion teams advance to the prestigious SIFE World Cup. In addition to the community aspect of the program, SIFE's leadership and career initiatives create meaningful opportunities for learning and exchange among the participants, so also the placement of students and alumni with companies in search of emerging talent.



Infosys - Campus Connect Program - MoU

Infosys Campus Connect is an industry-academia partnership initiative launched by Infosys. The Campus Connect initiative aims to enhance the education level of engineering

students, nationwide and thus increase the employability of these engineers. As a part of this initiative Infosys shares with partner colleges its proven courseware, methodology and education experiences.

Campus Connect Program aims to deepen the academia-industry relationship and create a strong foundation. This will enable the freshers to attain global benchmarks and be “industry ready” through their teaching aids and framework on an Infosys scalable model for all our eligible students.

Campus Connect Program is the training program designed for entry level students who on completion will be better prepared to work on real-life customer projects. Enabling partner colleges to deliver this program is the heart of this initiative. The training programs will be administered at the Campus Connect partner colleges. These programs enhance the IT industry specific basic knowledge and skills of the students.

The Career Development & Placement Cell has coordinated with Infosys and initiated the process of the Campus Connect Program to strengthen the academia-industry relationship so that AVIT students would be benefited through the training program that will be administered at our campus to gain IT industry specific knowledge and skills. An MoU was signed between Infosys and AVIT for partnering to conduct the Campus Connect program on 21st December, 2010.

In continuation of the MoU, AVIT was invited to participate in the Campus Connect Conclave on 29th December, 2010 at Infosys Chennai, Mahindra City Development Centre (DC). The training program will begin at AVIT on 21st February, 2011.

Entrepreneurship Development Program

The Micro Small and Medium Enterprises Development Institute (MSME DI), Chennai, was established in the year 1954, as a field level institute under the Ministry of MSME, Government of India. The office of DC (MSME) is the apex body for formulating MSME policies in the country and it implements promotional activities through its country wide network of MSME DIs, Br. MSME DIs, MSME Testing Centers & Stations, Prototype Development Centres, Tool Rooms etc. MSME DI, Chennai assists existing and prospective entrepreneurs by providing techno-managerial consultancy services and training in various areas.

MSME DI regularly organizes training programmes for developing entrepreneurs. The Career Development & Placement Cell and the Entrepreneur Development Cell have jointly organized a Business Skill Development Programme (BSDP) for the benefit of the SC & ST students to give them an awareness on entrepreneurship. The BSDP program was conducted for at AVIT and MSME for 21 days i.e. 3rd January, 2011 to 3rd February, 2011. The program was inaugurated by Shri. K. Jayachandran, Dy. Director MSME. Shri. K. Jayachandran has also handled a seminar covering the objectives of the Business Skill Development Programme - Understanding Micro, Small & Medium Enterprises and explained in depth the functions of the MSME Development Institute in the promotion of MSMEs.

The Valedictory Function of the BSDP program was held at AVIT for which we had Mr. W. Amarnath, an industrialist and innovator as the Chief Guest. He has been a National Award Winner for his innovative projects and he delivered a seminar on the topic, “Successful Entrepreneur”.

About 25 students from the Final Year attended the program and have received the Central Government Certificate for undergoing the Training Program.

