

A brief report on one day workshop organized by EDC, AVIT on 17-8-17.

The Entrepreneurship development cell of Aarupadaiveedu Institute of Technology (AVIT), an ambit institution of Vinayaka Missions University, has organized a one day workshop on 'Festival of Ideas' on 17th August, 2017 by 10.00 AM. **Dr. A.Vijayakumar, Chief Mentor, I.N.D.I.A Trust** was the chief guest of the function.

Dr.K.V.Krishna Sastry, Convener, EDC, AVIT and Professor, Department of Mechanical Engineering has welcomed the gathering and also introduced the guest of the day. He also mentioned the importance of entrepreneurial activities for engineers. **Dr.Vemuri Lakshminarayana**, Principal has inaugurated EDC activities and also presided over the function. In his presidential address, Principal has highlighted the importance of entrepreneurship. He requested the students to be as job providers instead of job seekers in future. He also mentioned that even a small variation made by an engineer causes serious losses to the organization and also to the society. Hence engineering professionals should be careful and creative in the development of products. He also appreciated the efforts of EDC in organizing programmes.

Dr. A.Vijayakumar, Chief Mentor, I.N.D.I.A Trust and a first generation Entrepreneur, has delivered a wonderful talk. In his one and half hour presentation, he has shared various case studies of his organization. He highlighted the importance of business and also given ideas in solving various business problems. He has explained the importance of start up and also has given ideas to improve them. He has given many tips for students in becoming successful business people. The speaker also mentioned about the various strategic solutions to the entrepreneurial problems. The student participants have interacted with the speaker actively. The interaction session had fruitful discussions.

Later **Dr. Hema**, Associate professor, ECE has comprehended the lecture and presented formal vote of thanks. The programme was a big success with the involvement of staff members and students of AVIT.