

Inauguration of Sri Manimozhiyanar Muthamizh Aayam & Empower 2017



The Manimozhiyanar Muthamizh vizha was inaugurated on 18.11.17 at AVIT, an ambit Institution of Vinayaka Missions Research foundation (VMRF), Salem. Shri(late) Manimozhiyanar ,former General Secretary of the International Thirukkural Peravai was passionate about Thirukkural and played a major role in propagating Thirukkural throughout the world. His vision was to promote the study of Thirukural and Tamil literature amongst the

mass, especially the student community. As a very eloquent speaker he was well known for quoting Thirukural appropriately and in great numbers. He has travelled widely inaugurating Thirukural Peravai branches in European countries America and Middle East . For the past 30 years the Peravai under his patronage has conducted Thirukural competitions for school and college students all over Tamilnadu awarding them with Prizes and Certificates. The number of students has crossed 60000 this year. Tamil book releases and monthly literary forums are carried out under his patronage .His business house has become a haven for the up -coming men of literature , authors and poets! Praised as the living example of Thiruvalluvar by great scholars, his circle of admirers ranged from Kavignar Vairamuthu to his tutors Va Su Pa Manikam , Mu Varadarasanar, Thamilannal .and hosts of admirers.Taking upon himself to promote his passion he regularly conducted seminars and Three day conferences for the past several years. He also had a great goal to make Thirukkural, the National Book of India, and to create a chair for Tamil in all the universities of Tamilnadu More than 15 awards have been conferred on him and he was popularly called “Thirukural Semmal” by the Kundrakudi Sanneethanam. The Madurai Kamaraj University conferred on him Tamil Peravai Award and the state govt the Tamil Semmal award . As a deeply religious person Mr manimozhian was in the renovation committee of the Madurai Meenakshi Amman Temple and the Nava Thirupathi temples.The Kanchi mutt presented him with the Thirupani Mani award.

Anuradha Ganesan, Director, VMRF welcomed the gathering. She insisted that students be given many opportunities to learn different aspects of Tamil language and literature. Dr.A.S.Ganesan, Chancellor, VMRF gave the presidential address. During his address Dr.A. Ganesan appreciated the efforts made by the Institution to promote Tamil language and encouraged all students to become active members of Muthamiz Aayam and contribute to its growth and development. This muthamizh Aayam was inaugurated by Dr.AR.Lakshmanan, Former Supreme Court Judge and former President of Indian Law Council. He appreciated the great efforts taken by an Engineering college to promote Tamil language .He addressed the students to inculcate an interest in Tamil literature. Dr.M.Ponnaivaiko, Provost of VMRF briefed about the Tamil Association, its goals and the future plans of the association to spread the greatness of Tamil language .The logo of the association was released by Mrs.Kamala Manimozhiyan amongst great applause. Special speech about prose, poetry and drama were given by Professor. Sitsabesan, Padmashree Dr.Seerkazhi Sivachidambaram and Dr.P.Banumathy respectively. In the afternoon session, Empower 2017, a special program for the Principals of schools was conducted. Dr.Arivoli, Director, SERT, Chennai gave a special address to motivate the teachers. A special Tamil pattimanram on “Is Growth and development of students due to: Educational environment or home environment” was conducted. Professor Ramachandran , a well known Tamil orator was the judge and a few selected teachers represented both teams of the debate. Dr.Giri Rengasami gave the vote of thanks. The program successfully ended with the national anthem.