

ORIENTATION PROGRAMME ON SIFE



The ISTE Students Chapter and Career Development Cell of Aarupadai Veedu Institute of Technology organised an orientation programme on “SIFE” on 22nd July, 2010. The Chief Guest Ms. Malathy Kembavi, Country Coordinator, briefed the gathering about SIFE (Students Interest Free Enterprises), its origin and activities. She also gave an elaborate presentation about the benefits of SIFE to students. The Regional Coordinators of SIFE, Ms. Kavya and Ms. Uma were also present at the programme. Ms. Thara Ganesan, Dean – Career Development Cell welcomed the gathering. About 200 ISTE student members attended the programme and interacted actively with the coordinators during the programme.

